



SEPTEMBER 2023

PLACEMAKING **toolkit** ISSUE 2.0

- + DEFINITIONS**
- + STRATEGIES & GUIDELINES**
- + CATALOGUE**

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PUBLISHING INFORMATION

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Land Acknowledgement

The City of Victoria is located on the homelands of the Songhees and Esquimalt People.

Reflection on Reconciliation and Placemaking

The work of developing the Placemaking Toolkit is done with an understanding and respect of reconciliation.

Getting to know the land we live on is an essential step in the placemaking process.

How can this understanding and respect guide us through community-led placemaking and inform the work of reconciliation and decolonization in our neighbourhood spaces? How can acknowledging this complex history allow us to better understand how to move with care towards a better, more inclusive future?


This is the land of the Lək̓ʷəŋən People. One way we can learn about the homelands of the Songhees and Esquimalt People is through The Signs of Lək̓ʷəŋən, seven carvings that mark places of cultural significance.

The markers are bronze castings of original cedar carvings that were conceptualized and carved by Coast Salish artist and master carver, Butch Dick with his son Clarence Dick Jr. At 2.5 meters high and weighing close to 455 kilograms, the markers depict spindle whorls that were traditionally used by Coast Salish women to spin wool and were considered to be the foundation of a Coast Salish family.
(Source: Signs of Lək̓ʷəŋən)

As you develop your own special ideas for placemaking, we invite you to first tour around these Signs of Lək̓ʷəŋən, either in person or [online](#), to learn more about what these spaces and places mean to the Esquimalt and Songhees People. Learning about the history of the land of the Lək̓ʷəŋən People is an important step in thinking about how we can better understand and enrich our relationships with one another, to where we live, and how we interact with neighbourhood spaces.

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The background is a photograph of a street scene, likely in a historic town. A prominent brick church tower with a pointed roof is in the center background. In the foreground, there are outdoor cafe tables with green and white checkered tablecloths and large green umbrellas. Several people are sitting at the tables, and a man is walking on the sidewalk to the right. The entire image has a warm, yellowish-orange tint. A large, white dotted circle is centered over the text.

Placemaking refers to a collaborative process by which we can shape our public realm in order to maximize shared value, strengthening the connection between people and the places they share.

(Definition by Project for Public Places)

A small, white, cartoonish character with a long neck and a single arm is pointing upwards towards a speech bubble. The speech bubble is yellow with a black outline and contains the text 'What is Placemaking?'.

**What
is
Placemaking?**



Welcome to the Victoria Placemaking Toolkit!

In this guide you will learn about placemaking, get inspired and understand how to implement your ideas through available City programs. Together with a pre-approved "Catalogue of elements" this is intended to provide a streamlined process for community-led placemaking.



Lighter, quicker, cheaper

**The simple, short-term,
and low-cost solutions
that are having remarkable
impacts on the shaping
of neighborhoods
and cities.**

(Eric Reynolds)



**What
is
LQC?**



Who is this guide for?

The Placemaking Toolkit is focused on grassroots, community-led placemaking that can be implemented through existing City programs and grants. To this end, the tool kit focuses on small to medium scale projects using a lighter-quicker-cheaper approach to support easy implementation of placemaking projects by the community.

The toolkit also includes considerations for larger scale placemaking projects, which would be led and implemented by the City with community input.



Tactical Urbanism

An approach to Neighbourhood building that uses short-term, low-cost and scalable pilot projects and policies to test long-term change.

What is
Tactical
Urbanism?



HOW TO USE THIS DOCUMENT

This document is intended to be used by a broad range of groups including neighbourhoods, schools, businesses and citizens that are interested in community-led placemaking in Victoria.

This document contains of four main sections:

Section 1: Overview + Background

- » Section one provides an overview of the toolkit.

Section 2: Placemaking in Victoria

- » Section two defines placemaking and provides an overview of goals, objectives and approaches. Section two also lays out the design framework or placemaking in Victoria including current City initiatives and programs.

Section 3: Strategies + Guidelines

- » Section three provides a set of design guidelines including design strategies in consideration of the size, type and location of the placemaking project.

Section 4: Catalogue of Elements

- » Section four is a catalogue of 'pre-approved' street furniture and other placemaking elements to help community with applications and project building.

PLACEMAKING ROADMAP FOR ALL



STEP 1: READ THE TOOLKIT

- » Get educated - learn what placemaking means
- » Get inspired - see great examples of successful placemaking

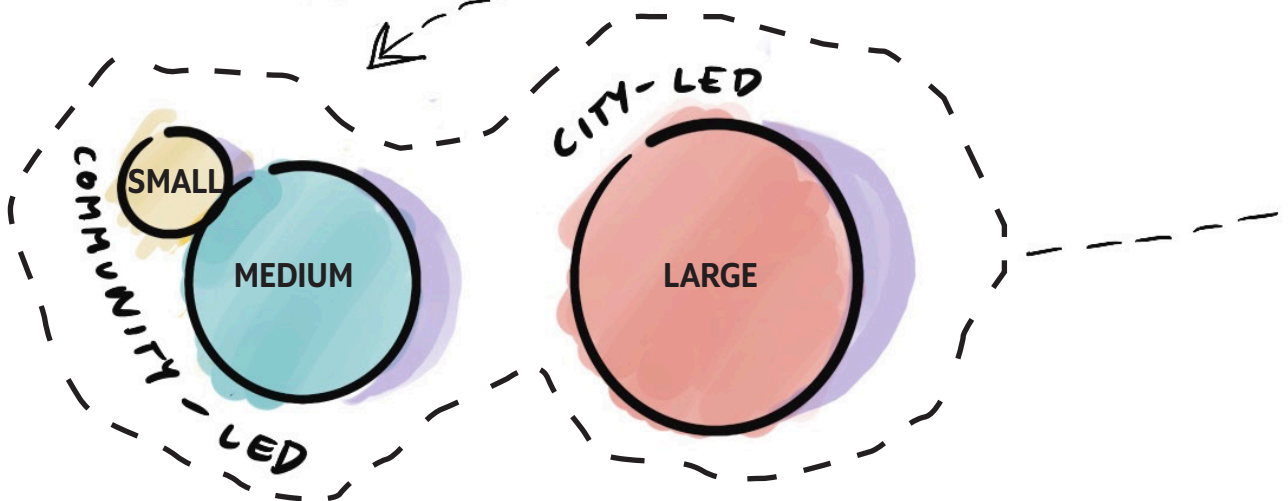
How?



STEP 2: DEFINE THE SCALE

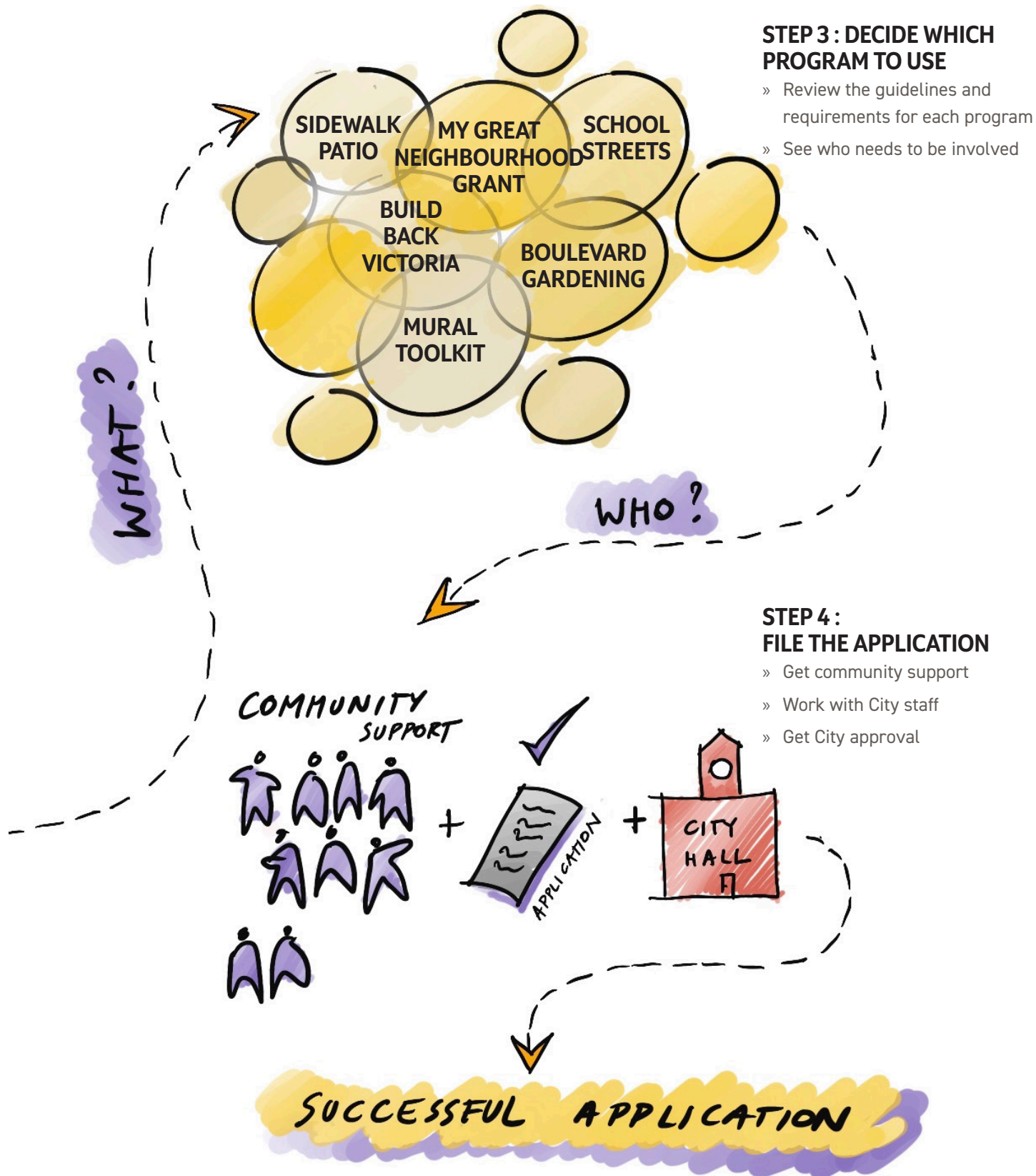
- » How big is the project you have in mind?
- » Where is your project/ idea located?
- » Learn about the land you're on through [Signs of Lək'wəḡən](#)

WHERE?



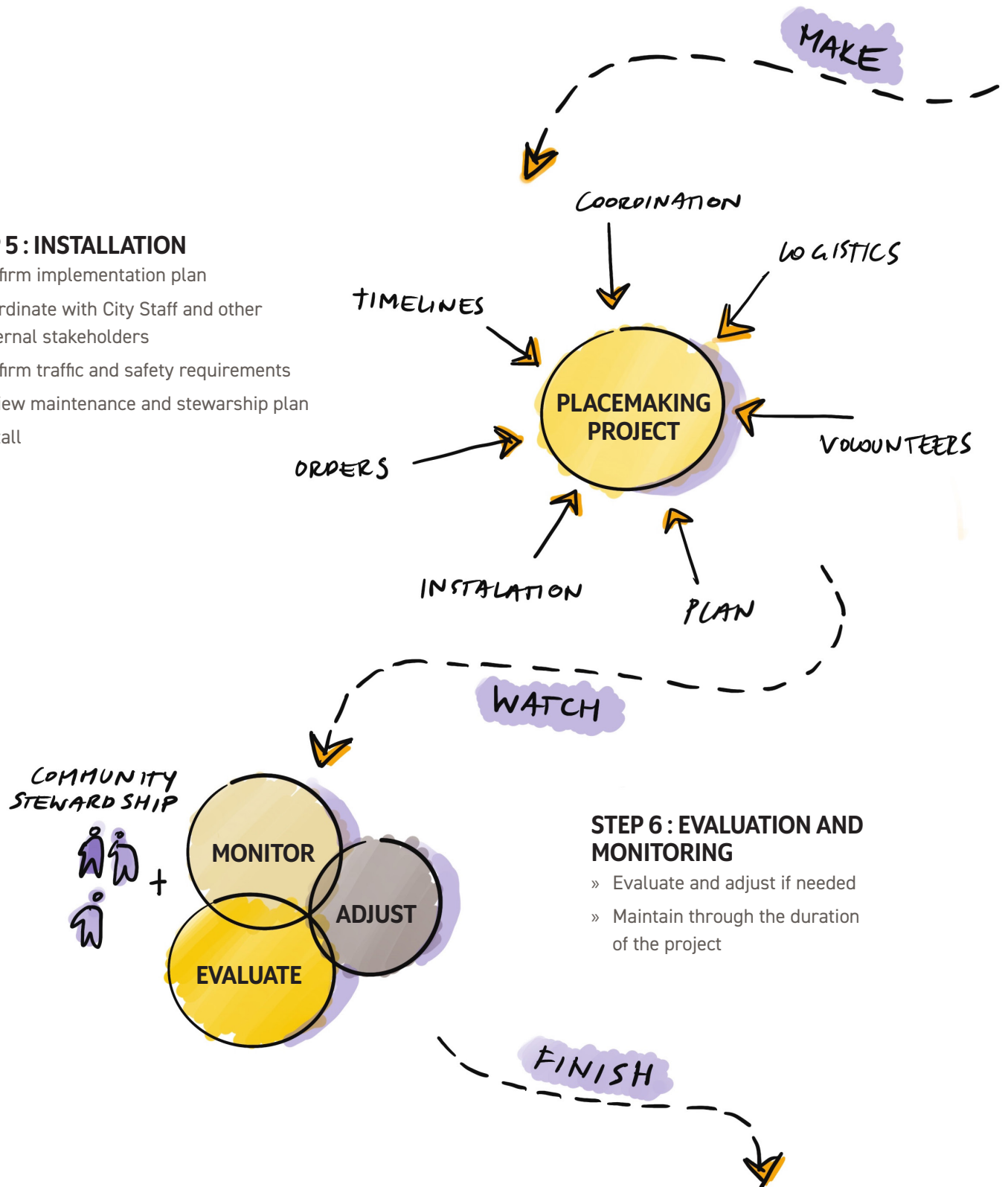
- » Ensure your project is small to medium sized, as defined by the Toolkit. See page 15 for scale definitions.

- » Larger scale placemaking projects are typically City-led and implemented with community input



STEP 5: INSTALLATION

- » confirm implementation plan
- » coordinate with City Staff and other external stakeholders
- » confirm traffic and safety requirements
- » review maintenance and stewardship plan
- » Install



STEP 6: EVALUATION AND MONITORING

- » Evaluate and adjust if needed
- » Maintain through the duration of the project

STEP 7: WRAP UP

- » Work with City Staff to safely remove the project or extended it

LOCAL EXPERTS

YOU ARE NOT ALONE

Participating in a placemaking project for the first time might feel overwhelming. There are local organizations that are placemaking enthusiasts and participants that might be a great resource and first contact. Sometimes it is easier to start with someone that already has some experience.

Below is a list of organizations that often partake in placemaking opportunities in the region:

Placemaking

Greater Victoria Placemaking Network <https://victoriaplacemaking.ca/>

- » Neighbourhood activation
- » Tactical urbanism
- » Little Free Libraries

Build Resilient Neighbourhoods <https://www.resilientneighbourhoods.ca/>

- » Resilient communities and neighbourhood
- » Expanding local, co-operative and self-reliant communities

Urban Gardening

Capital Region Food and Agriculture Initiatives Roundtable (CRFAIR) <http://www.crfair.ca/>

- » Increased local production and distribution of food
- » Decreased waste in the local food system
- » Full, equitable access to nutritious food for all residents

Compost Education Centre <https://compost.bc.ca/>

- » Provides ecological gardening education to CRD residents
- » Composting, organic gardening, conservation, local food production, urban sustainability

FED Urban Agriculture Society <https://www.get-fed.ca/about-us>

- » Food awareness and community engagement
- » Creating urban food districts that foster green spaces and showcases sustainable restaurants

Visual Arts

Pandora Arts Collective <https://artsvictoria.ca/pandoraarts>

- » Provide a welcoming, free and safe art space for participants
- » Remove barriers to participation, and to build connections to the wider community

Victoria Arts Council: <https://www.vicartscouncil.ca/>

- » Developing a positive, supportive environment for the arts through education, civic advocacy, projects and programs that reach artists and the community at large

Transportation

Capital Bike (Greater Victoria Cycling Coalition) <https://gvcc.bc.ca/about/>

- » Cycling advocacy
- » Education
- » Pilot projects

A scenic view of a waterfront promenade. In the foreground, two people are sitting on bright yellow plastic chairs, facing away from the camera. The person on the left has dark hair, and the person on the right is wearing a white helmet and a grey shirt. To their right, a blue bicycle is parked. In the background, a paved path runs along the water, with several people walking and one person jogging. A metal railing separates the path from the water. In the distance, there are blue mountains under a clear blue sky. The word "Intro" is overlaid in the center in a large, white, sans-serif font. A white dotted line forms a large, irregular shape around the people and the path.

Intro

INTRODUCTION

PURPOSE

The purpose of this document is to inspire and to support citizen-led placemaking in Victoria.

The Toolkit includes:

- » A clear definition of placemaking along with best practices locally and from elsewhere to inspire community-led action
- » A set of guidelines and strategies and placemaking elements focused on small and medium scale placemaking
- » A clear approvals and grant funding process that builds on and links to current city placemaking programs and initiatives
- » A placemaking elements catalogue to simplify and streamline community-led placemaking implementation

Living Document

This is the first version of the Placemaking Toolkit. This resource is intended to be a living document that will be updated with new resources, visuals, and materials as needed and based on ongoing evaluation and opportunities for improvement.

BACKGROUND AND OVERVIEW

From the richly textured streets of Old Town and Chinatown, to the unique public spaces in Cook St. and Fernwood Villages, to the range of formal and informal plazas including Centennial Square and the Fort St. Parklet, the City of Victoria has a rich legacy of creating memorable, vibrant and unique public spaces that define our identity and values.

Placemaking broadly refers to a collaborative process by which the community shapes and programs the public realm to bring meaning, identity and shared value. This toolkit responds to the City's strategic goal "to support citizens and businesses to take action to create public play spaces, parklets, and gathering places within neighbourhoods." The Placemaking Toolkit builds on the My Great Neighbourhoods Program, the Create Victoria Arts and Culture Master Plan, the Downtown Public Realm Plan (DPRP) and other current placemaking initiatives in Victoria summarized in section two of this document.

The City's public spaces have also been shaped through other programs such as the My Great Neighbourhood Grant Program, which has resulted in a range of creative smaller scale community-led placemaking projects. These have included street murals, resilience benches and a myriad of other interventions that add to the unique character and identity of Victoria. Additionally, the City's Art in Public Places and Artist in Residence Programs, the Growing in the City Initiative and other programs also add significantly to Victoria's unique sense of place.

Recently adopted neighbourhood plans have also identified public realm improvement priorities including opportunities for temporary pilot projects leading to more permanent interventions.



Placemaking

PLACEMAKING IN VICTORIA

Victoria offers many opportunities for placemaking. With the growth in population, now more than ever there is a need to utilize streets for places that provide safe and fun social spaces, beautify and create interest. As presented throughout the document in “Inspirations”, the City already has many successful examples of placemaking that can be cherished and built upon. With the help of this document, we would like to help create a better and more accessible placemaking for all.

WHAT IS PLACEMAKING

Placemaking refers to a collaborative process by which communities shape and use public spaces in order to infuse meaning, identity and a sense of shared value, strengthening the connection between people and the places they share. Placemaking inspires people to collectively re-imagine and reinvent public spaces as the heart of every community. More than just promoting better urban design, Placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural and social identities that define a place and support its ongoing evolution (definition by Project for Public Places).

TACTICAL URBANISM

Tactical urbanism is premised on the understanding that the design and use of public space is inherently complex and dynamic and, as such, that you cannot expect to do everything right initially. The best spaces experiment with short-term improvements that can be tested and refined over many years! Elements such as seating, outdoor cafes, public art, striping of crosswalks and pedestrian havens, community gardens and murals are examples of improvements that can be accomplished in a short time and lead to more permanent and long term change.

Tactical Urbanism:

An approach to Neighbourhood building that uses short-term, low-cost and scalable pilot projects and policies to test long-term change.

LIGHTER, QUICKER, CHEAPER

One of the greatest advantages of LQC is the ability to create and test a project immediately and with direct community involvement. Initial LQC projects are often temporary—relatively inexpensive alterations to a public space that take place while more long-range projects grind through the lengthy development pipeline.

Lighter, Quicker, cheaper (LQC)

For a worldwide map of LQC projects, please see the link

» <https://www.pps.org/article/lighter-quicker-cheaper>



To learn more about Tactical Urbanism and placemaking check out these links

- » <http://tacticalurbanismguide.com/guides/>
- » <https://www.translink.ca/-/media/translink/documents/rider-guide/travelsmart/tactical-urbanism-toolkit.pdf>
- » <http://www.turbonashville.org/>
- » <https://placemaking-europe.eu/tools/>

PLACEMAKING OBJECTIVES

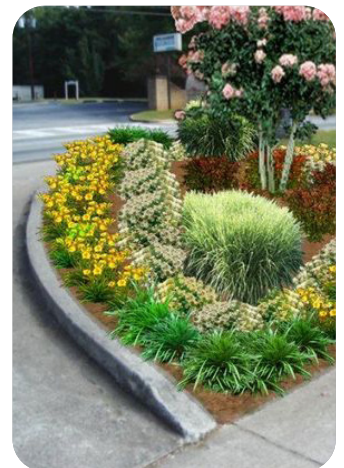
Through the creation of this document, City of Victoria prioritizes people by encouraging the use of the right-of-way for community gathering spaces and programming to support lighter, quicker, cheaper approaches communities can use to make their neighbourhoods better.

REDUCE BARRIERS FOR COMMUNITY-LED PLACEMAKING PROJECTS:

- » Policy and decision-making tools exist and support staff decisions
- » Applicants have online resources, and staff support in project development and through the application process
- » City project application is simple and affordable
- » Requirements are reasonable and reflect the project's level of complexity
- » The timeline and process is clear and predictable

ENSURE CITYWIDE ACCESS TO PROGRAMS AND EQUITABLE GEOGRAPHIC DISTRIBUTION OF PLACEMAKING PROJECTS:

- » Community groups have adequate tools and resources to participate
- » Diverse groups know about opportunities and can participate equally
- » Engagement is meaningful, and outreach increases the reach of placemaking permits
- » Information is accessible and understandable for all community members



ENCOURAGE PLACEMAKING PROJECTS THAT REFLECT COMMUNITY NEEDS AND CHARACTER:

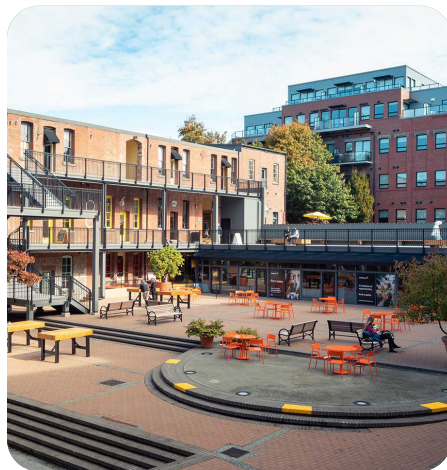
- » Projects support local businesses and neighbors
- » Completed projects are active and attractive spaces that enhance the Neighbourhood.
- » Communities have ownership over the project from idea to implementation
- » There are opportunities for community input and participation in design, implementation and ongoing maintenance

ENCOURAGE EXPERIMENTATION AND INNOVATION:

- » Support innovation and pilot projects through a culture of testing, evaluation and reporting
- » Monitor and report on placemaking projects, program processes and their ability to meet program goals
- » Support a culture of experimentation and a tolerance for risk in pilot projects

ENSURE ACCESS FOR ALL:

- » Provide spaces that follow the Accessibility Framework guidelines and objectives
- » Ensure that principles of Universal Design are applied



VICTORIA, PEOPLE DRIVEN

Placemaking is people driven and people focused. Whether it is community, City staff or local businesses and organizations, placemaking focuses on rethinking of public space to promote community activities and social connections in ways that reflect the character and needs of our diverse population and locations.

This toolkit is intended to encourage grassroots, 'bottom up' placemaking. The toolkit supports citizens to take action and observe their neighbourhoods in search for places that can be easily converted to provide more spaces for the local community to gather, meet and play.

COMMUNITY PLACEMAKING OUTCOMES:

- » Develops space for community gathering by encouraging people to engage with one another in a public space
- » Promotes healthy and active lifestyles by supporting active modes of transportation, such as walking, biking and taking transit
- » Builds community identity by providing a process and space for community members to express a shared vision
- » Examine the potential for Victoria streets by providing an opportunity for people to re-imagine their streets for other uses beyond vehicular traffic
- » Activates underutilized space by bringing activity and programming to spaces in the right-of-way
- » Generates local business activity by including opportunities for local vendors to participate or encouraging people to visit nearby businesses



To see Victoria's successful placemaking through the My Great Neighbourhood Grant Program, go to the "project gallery"

[MGNG project gallery](#)

To contact staff in regards to the program:

Neighbourhoods@victoria.ca



EQUITY THROUGH PLACEMAKING

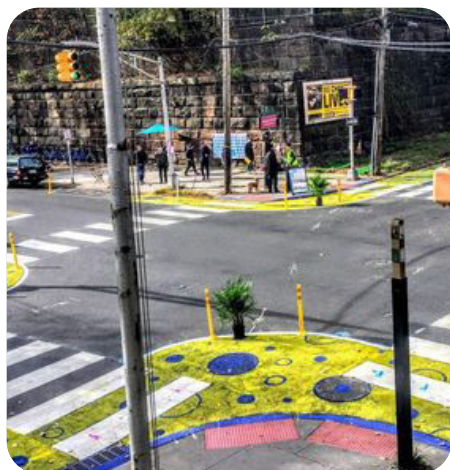
Placemaking is, by nature, a collaborative process that has everyone's wellbeing in mind. If done right, placemaking creates opportunities for individuals and communities to thrive and reach their full potential. This is when placemaking becomes a thoughtful process where principles of equity, diversity and inclusion become part of conceptualizing,

planning, and implementing placemaking ideas. For the purposes of this toolkit, we approach equity as acknowledging people's unique situations, addressing systemic barriers and ensuring everyone has access to equal benefits and outcomes through placemaking.

DIMENSIONS OF EQUITY TO CONSIDER:

- » Structural - Which groups have been represented overwhelmingly in similar placemaking projects and initiatives? Have we acknowledged the past histories and committed to not perpetuating harm towards groups that have been excluded from placemaking?
- » Procedural - Which groups have historically and traditionally been excluded from planning and engagement processes? Are we approaching our engagement processes in an inclusive and equitable manner where everyone has an opportunity to contribute?
- » Distributional - Which groups have historically and traditionally been excluded from benefiting from similar types of projects and initiatives? How can we ensure we prioritize groups in placemaking that have been underserved or misserved?
- » Transgenerational - Are we being fair in terms of distributing impact of the placemaking project or initiative equitably across generations?

By considering these equity dimensions, placemaking creates a more equitable society where everyone regardless of ability, age, citizenship status, education, ethnic origin/race, gender and gender expression, income, religion and sexual orientation has opportunities to excel and help build a resilient and prosperous community that is inclusive and accessible for all.



CITY OF VICTORIA'S PLACEMAKING PROGRAMS AND INITIATIVES

Victoria has a strong tradition of community-led placemaking supported through a number of programs, initiatives and policies.

MY GREAT NEIGHBOURHOOD GRANT PROGRAM

My Great Neighbourhood Grant Program is currently a key placemaking mechanism for the City of Victoria. It supports collaboration between the City and communities in creating better spaces for all to enjoy. It is focused on community-led placemaking and small and medium scale projects. The grants require a 100% matching contribution by the community. The City will fund up to \$5,000 to match the equivalent contribution the neighbourhood makes for a placemaking grant and up to \$1,000 for an activity grant.

Link: [My Great Neighbourhood Grant Program](#)



BOULEVARD GARDENING PROGRAM

The City of Victoria has adopted a set of Boulevard Gardening Guidelines. An increase in boulevard gardening will support the City's goal of creating healthy and diverse ecosystems, creating vibrant and attractive streets and improving local food security.

The Boulevard Gardening Guidelines have been designed to help beginners and experts garden on City of Victoria residential boulevards more confidently and responsibly.

Link: [Boulevard gardening program](#)

TRAFFIC CALMING PROGRAM

Traffic calming program is a City-led and implemented program. That said, it presents one of the best opportunities for placemaking through street reclamation and full or partial street closures. With City-led initiation and community-led beautification, street improvements can have a big impact on community health and wellbeing. The true opportunity lays in using planters and other elements such as decorative/streetscape enhancements that have the additional benefit of traffic calming.

Link: [Traffic Calming Program](#)



MURAL TOOLKIT

The Mural Toolkit is a step-by-step guide for anyone who is interested in the mural-making process. Murals, including street murals in particular, become a critical tool for expression and providing visual recognition for a place. Art in its many forms has the power to energize public spaces, make us think and transform where we work, live and play. Artworks in public places increase the livability and artistic richness of our city by becoming a part of our environment and creating a legacy for future generations.

Link: [Mural Toolkit](#)



DOWNTOWN BEAUTIFICATION PROGRAM

The Downtown Beautification Program is a city-led initiative that focuses on the core area. Downtown beautification programs are essential aspect of placemaking. In a way they do represent the idea of how placemaking elements such as banners, lights, planting and furniture. These visually and functionally enhance the quality of any space to allow passerby and visitors to enjoy public space during any season or time of day.

Link: [Downtown Beautification Program](#)

OTHER CITY PROGRAMS:

- » [Strategic Plan Grants](#)
- » [Create Community Colour - Mural Program](#)
- » [Banner Program](#)
- » [Connect and Prepare Program](#)
- » [Community Garden Program](#)
- » [School Streets](#)
- » [Block Party Permit](#)
- » [Build Back Victoria](#)

CITY POLICIES

- » [Official Community Plan](#)
- » [Accessibility Framework 2020](#)
- » [Downtown Public Realm Plan](#)
- » [Art in Public Places Policy](#)
- » [Create Victoria](#)
- » [Go Victoria](#)
- » [Parks and Open Spaces Master Plan](#)
- » [Burnside Gorge Neighbourhood Plan](#)
- » [Fairfield Neighbourhood Plan](#)



A photograph of three children and an adult in a garden. In the foreground, a boy in a blue cap and a girl in a floral hat are working in a raised garden bed filled with yellow flowers. A green watering can is on the ground. In the background, another child and an adult are near a raised bed with purple flowers. The scene is outdoors with a building and trees in the background. A dotted white line outlines the main group of children. The word "Process" is written in white over the middle of the image.

Process

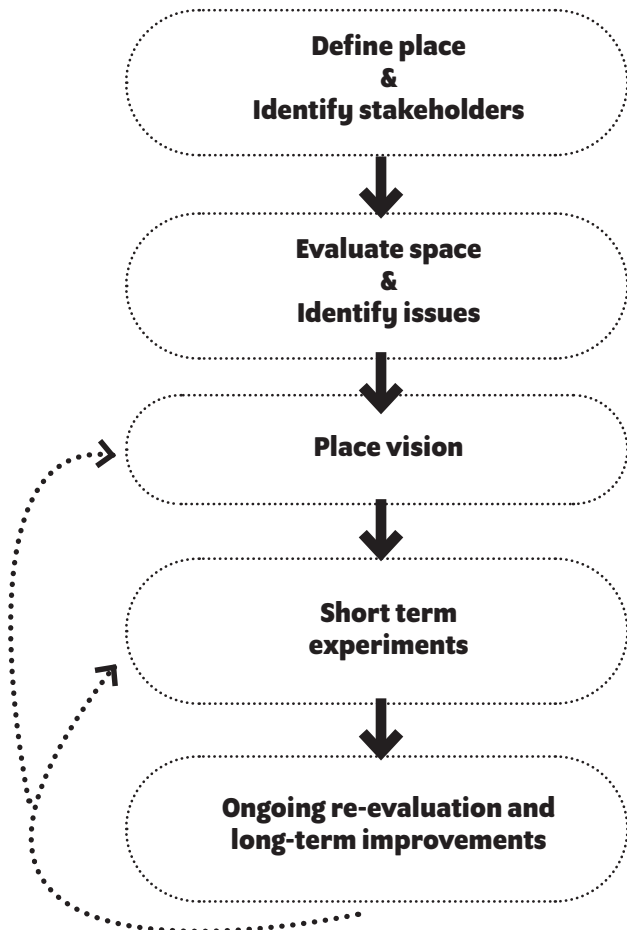
THE PLACEMAKING PROCESS

The placemaking process can be used either in retrofitting an existing space or planning a new space. Because every situation is different, the steps are not always exactly the same, nor do they always happen in the same order. The Project for Public Spaces establishes five key steps for placemaking (as shown in the diagram to the right) to get more people involved in observing, planning, and shaping a place.

First, it is important to meet with the community and identify stakeholders. Then, it is crucial to spend time on site, evaluating the space, as well as its assets or challenges. This will inform the creation of a vision for the place. Next, implementation begins with short-term experiments, and continues with ongoing evaluation of what has been done, leading to long-term improvements for the space. Even after this point, the success of a space depends on continued management, observation and analysis.

COMMUNICATION IS KEY

Communication between the project team, municipal staff across various departments, and other internal and external stakeholders is key to a successful placemaking project. Communication should be initiated early and maintained throughout all phases. This involves coordinating project planning, design, implementation, and stewardship, as well as promoting the project to the public and reporting out results and lessons learned. Communications will also have an impact on project timelines – for example, lead time is required to get promotions onto websites and into newspapers. Plan for communications and ensure that enough time is provided at each stage of the placemaking process. Thoughtful communication and engagement are required for achieving community buy-in. This is crucial for getting community members to be involved in the placemaking process, to use and experience the tactical urbanism project and for gaining support when working to transition temporary projects into permanent projects. Communication is a two-way exercise – actively listen and respond to community members and apply an equity lens to seek out those who are typically underrepresented or who may be adversely affected by a project. Partner with community and advocacy groups to invite their communities into these spaces.



PHASES OF PLACEMAKING PROJECT

Phase 1 - Planning: who, what, where, why and how

In this stage, project planners must answer a series of basic but important questions: who, what, when, where, why and how (including how much budget). This phase involves bringing people, ideas and design solutions together into a draft project proposal. Key logistics should all be outlined and approved by the City at this stage, with more detailed design to come in Phase 2.

Key logistics: project location, timeline, stakeholders, team and materials

Phase 2 - Design

The design phase takes the ideas from Phase 1 and works out the details that will enable successful implementation. This includes confirming location, materials, maintenance program, and considerations for lifespan of project. It is recommended to work closely with City staff throughout the design stage. The City should already be fully aware of and in support of the project by the time the formal permitting or approval stage is reached.

Concept development: site plan, materials, programming, staffing/volunteering
+ PERMITTING AND APPROVAL PROCESS

Phase 3 - Implementation

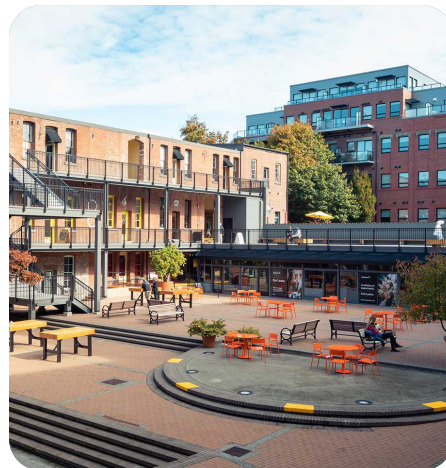
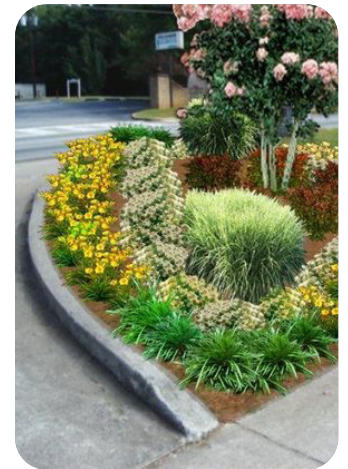
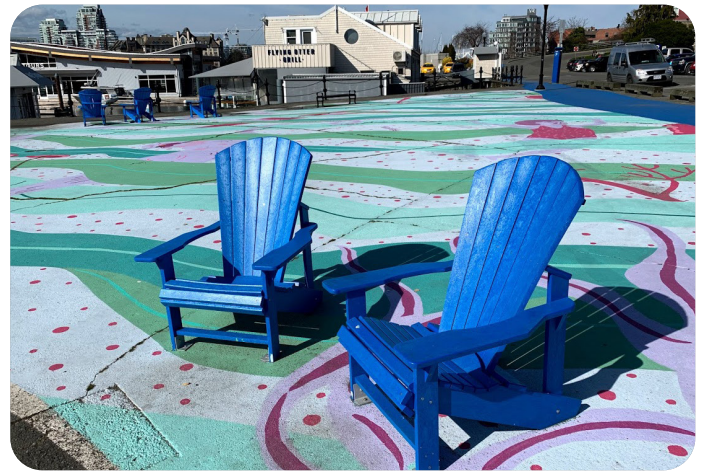
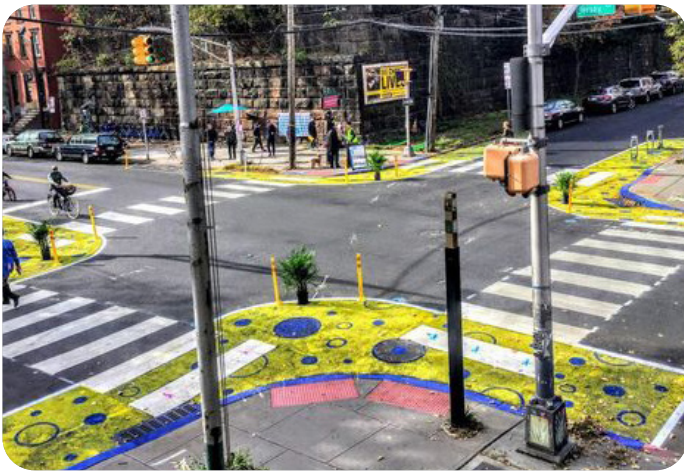
Once the design is finalized and permits and approvals have been obtained, an implementation plan can be created. Coordination with City staff and other external stakeholders is very important at this stage.

Implementation plan: safety, traffic control when needed, schedule and logistics, coordination and preparation

Phase 4 - Monitoring

Once the project is live on the ground, work with a range of City departments to monitor, evaluate and maintain the space, following the plan set out in Phase 1.

Evaluation: evaluate and adjust, maintenance and stewardship



A large, colorful mural is painted on a dark brick wall. The mural features several stylized, abstract figures. In the center, a large blue figure is crouching. To its right, a red figure is standing, and below it, a yellow figure is crouching. The background is dark blue and black. A dotted white circle is drawn around the central figures, framing the word "Guidelines".

Guidelines

STRATEGIES & GUIDANCE

The Placemaking Toolkit is focused on community-led projects that can be implemented fast and with less effort through existing grant programs. This section explains how time, effort, complexity and cost affect the scale of placemaking.

Generally speaking, small and medium scale projects are community-led and implemented, and larger scale projects such as parklets and street plazas, are City initiated and controlled with potential for community collaboration.

Implementation of this Toolkit must be balanced with available resources and other City priorities which may change over time. Opportunities for community-led placemaking initiatives will be directed through existing City grant programs. The larger, City-led improvements envisioned in this Toolkit are aspirational and may be accomplished through future budget processes where City priorities will be determined, including opportunities to coordinate with other City capital projects.

Community-led placemaking

See pages 33-44

**SMALL
IS
SIMPLE**

**IN
THE
MIDDLE**



City-led placemaking

See pages 45-50

**LARGE
IS
COMPLEX**



SIZE MATTERS

Community-led placemaking

SMALL IS SIMPLE

EFFORT

Who can do it?



- » You
- » You and your neighbours
- » Community groups

COST AND FUNDING

How much does it cost and where does the money come from?



- » Less expensive
- » 0 - \$ 10,000
- » Private and grant funding

IN THE MIDDLE



- » You and your neighbours
- » Community groups
- » Partnerships with local businesses



- » More expensive
- » \$10,000 - \$ 30,000
- » Private and grant funding

City-led placemaking

LARGE IS COMPLEX



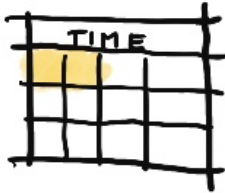
- » City controlled and initiated projects with community input:
- » Community groups
- » Partnerships with local businesses



- » The most expensive
- » \$ 30,000 +
- » coordination of funding through City capital projects

TIME

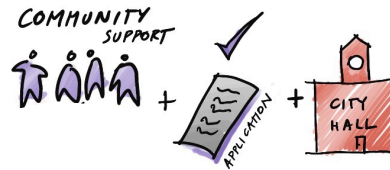
How long does it take?



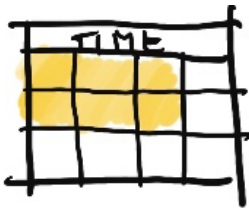
» Days or weeks

RESOURCES

Approvals and people needed to complete the project

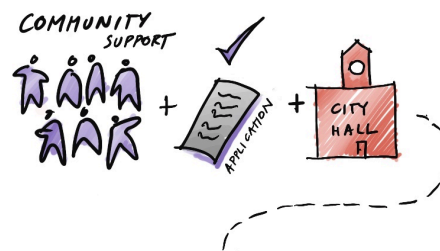


- » Small projects require a grant or permit or private funding and City approvals
- » Small = single grant application or private funding

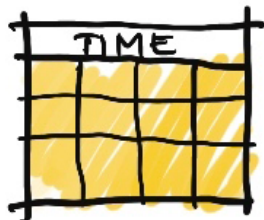


» Weeks or months

1 OR 2

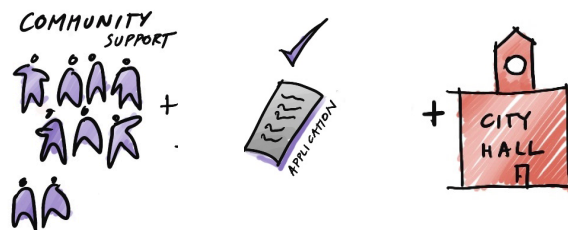


- » Medium projects require a grant or permit(s) and city approvals
- » Medium = 1 or 2 grant applications and/or private funding



» Months or years



1 OR 2 OR 3



- » City funded through capital projects or
- » Large = multiple grant application (up to 3) and/or private funding and/or separate custom process
- » Large projects require a grant or permits and City approvals

PLACEMAKING MATRIX

Community-led placemaking

	Scale	Project	Location	Catalogue
What you can do now!	 Small	<ul style="list-style-type: none"> » Signage » Little Libraries » Furnishing and Seating » Planters and Greenery » Play elements » Paint » Murals 	<ul style="list-style-type: none"> » Boulevards » Sidewalks » Plazas and Squares » Traffic calming zones » Parks » Walls 	<ul style="list-style-type: none"> » Planter and vegetable boxes » Smaller seating elements
	 Medium	<ul style="list-style-type: none"> » Signage » Furnishing and Seating » Planters and Greenery » Play elements » Lighting » Street Murals 	<ul style="list-style-type: none"> » Streets » Plazas and Squares » Traffic calming zones 	<ul style="list-style-type: none"> » Surface: paint » All seating elements » Barricades

City-led placemaking

What we can do later!	 Large	<ul style="list-style-type: none"> » Parklets » Street plazas » Street closures 	<ul style="list-style-type: none"> » Boulevard » On street parking » Streets 	<ul style="list-style-type: none"> » All elements of the catalogue » All elements of the catalogue



Permits	Funding	Applicable City Programs
» Community-led with City approvals	» Community grants, private funding	» My Great Neighbourhood Grant » Mural Toolkit
» Community-led with City approvals	» Community grants, private funding	» My Great Neighbourhood Grant » Mural Toolkit » School Street Program
» City-led with community collaboration	» City funding » Community grants, private funding	» To be determined
» City-led with community collaboration	» City funding » Community grants, private funding	» To be determined

PLACEMAKING BY SIZE

SMALL - EDIBLE STREETSCAPE PROJECT

With a vision of providing accessible spaces for awareness and education on food production, the Food Eco District's (FED) Edible Streetscape Campaign brought nine new planters along Blanshard St. between Courtney St. and Johnson St. These planters are home to native species, pollinator-friendly flowers and best of all – it's all edible! Just like a community garden plot, the food in the planters is intended for the community to use, all while being respectful of the needs of others who might like to enjoy the planters.



MEDIUM - COLLINSON STREET MURAL

The Collinson Street Mural is meant to encourage drivers to slow down when passing through the neighbourhood, home to several families with young children. Unlike the paint typically used for marking lanes on roadways, the deck paint used is non-toxic and can be easily removed by power washing.

LARGE - HEY HAPPY TEMPORARY PARKLET

This temporary parklet was one of the applications under the Build Back Victoria program allowing local businesses to install a temporary parklet in front of their operation to expand space available for customers during the pandemic. The Hey Happy installation was an innovative and colourful way of adapting simple city guidelines into esthetically pleasing outdoor space, despite being temporary.



SMALL - FAIRY LIGHTS IN BANFIELD PARK

This is an example of an inexpensive project that can come together quickly and dramatically appear in a place where its not expected! The location is a popular, but dark, walking route through a neighbourhood park. Inexpensive solar chargers were installed on trees with small LED lights draped through branches and trailside bushes. Expectations of this resident-led project were to delight passersby without a long-term commitment to sustaining the installation.



MEDIUM - HARBOUR ROAD EMERGENCY BENCH

The bench was designed to hold shared emergency supplies inside while also serving as a gathering spot for neighbours on Harbour Road in Vic West neighbourhood. The storage unit inside the bench includes a first aid kit and water purification equipment. There is a solar panel phone charging station and the site is a mustering place for residents in an emergency.

LARGE - BROAD STREET CLOSURE

This example of animating a temporary street closure was a collaboration between the City and volunteers from the Victoria Placemaking Network and the Royal Architectural Institute of Canada with massive involvement and support from the businesses on the street. Custom seating elements were locally built to provide colourful, movable furniture, which would allow flexible use of the space. The elements were designed to complement temporary patio installations adjacent to the local businesses with their support and enthusiasm.



SMALL IS SIMPLE

Bigger isn't always better. Nothing is too small to make a difference in the City of Victoria. Watch for underutilized areas in sidewalks, boulevards and plazas where there might be opportunities to convert unused space to a community place. It can be as simple as adding a bench, bike rack or a chair, or maybe a cheerful splash of colour or play. Or maybe adding planting in a boulevard to help beautify a street. An important first step is to see the potential.

WHAT DOES IT MEANS TO BE SMALL?

Small scale placemaking focuses on small projects that can be implemented with low cost and easy process. Most of the designs will still require city staff to be involved to review safety and liability. That said, with the placemaking elements catalogue at hand and the simple guidelines provided, we want to give more power to the community to help get more projects implemented faster.

WHERE TO BE SMALL ?

Key potential areas to look for include:

- » Sidewalks - look for the areas that do not get much traffic and tend to be out of the way
- » Boulevards - green or hard - do you see any spots that can be converted from a lawn to planting? Or spaces that could use seating or play?
- » Plazas and squares - look for spaces that need more seating, lighting, planting or play
- » Walls - look for blank spaces that can use some paint or art
- » Streets - only within safe zones created by the City through traffic calming
- » Parks - where a small addition of seating or planting can help to improve already existing park area
- » Programming - always a great addition to any place, no matter the size

HOW MUCH DOES SMALL COST?

Surprisingly, even small scale projects cost quite a lot. It is important to plan ahead and know how much it will cost to implement a small idea. Please take into account cost of the elements, machinery needed to place them (if any), administration, design, maintenance, permits and all other cost associated with your idea.

SMALL SCALE PLACEMAKING

Cost	\$0 - \$10,000
Effort	Low
Time	Quick

EXAMPLES OF SMALL SCALE PLACEMAKING

- » A couple of Adirondack chairs in the boulevard portion of the sidewalk (where there is no on street parking)
- » Boulevard gardening boxes in front of a house
- » Planting a new tree in a park
- » Little library of art and games
- » String lights on a tree or in a park
- » New bench or seating
- » Few boulders in a boulevard for play and discovery
- » Signage about local habitat, culture, or storytelling

IDEA
Spontaneous
play on city
sidewalks



EXAMPLES OF SMALL SCALE PLACEMAKING



SMALL IN BOULEVARDS

Green boulevards present opportunity for small scale placemaking. There are city boulevard areas that are underutilized and can be converted into small garden plots or seating areas or a play zone that can contribute to improving the experience of a passerby and the neighbourhood.

WHICH CITY PROGRAM TO USE?

Here are the existing City programs that can support your next idea for beautifying our City boulevards and sidewalks:

- » Boulevard Gardening Program
- » My Great Neighbourhood Grant
- » Community Garden Start-Up Grants
- » Micro Grants
- » Community Garden Volunteer Coordinator Grants

WHAT ARE BOULEVARDS?

Generally speaking, boulevards are the grassy strip of land between a property and the street and are owned by the City. The majority of boulevards have grass and trees between the sidewalk and the curb.

WHY CONSIDER A BOULEVARD GARDEN?

Boulevard gardens can create more beautiful, interesting and diverse streets, add character to neighbourhoods and increase community pride. They can also support environmental benefits such as increasing ecological diversity and providing bird, butterfly and pollinator habitats. Working on the boulevard can bloom into community building, traffic calming, and healthier living. Edible plants can improve the availability of fresh, local, and sustainable food sources.

WHO CAN CREATE A BOULEVARD GARDEN?

Property owners can create gardens on boulevards next to their property. They can also give tenants or other groups permission to garden in these spaces.

DO I NEED TO APPLY TO PLANT A BOULEVARD GARDEN?

Boulevard gardens do not require City approval, but the guidelines must be followed. Property owners are also encouraged to share details of their gardens with the City to help evaluate the success of the guidelines.

BOULEVARD GUIDELINES

FIRST - REVIEW THE BOULEVARD GARDENING GUIDELINES.

- » [Boulevard Gardening Guidelines](#)
- » Call before you dig: Call BC One Call at 1.800.474.6886 to see if there are any utility lines under the boulevard. To see if there are sewer, stormwater or water lines in your area, contact the Parks Department with your full name, address and telephone number a minimum of 10 days prior to beginning any gardening activities, at parks@victoria.ca or (250) 361-0600.
- » Dig with care: Use hand tools only and follow the directions from the utility companies

CITY GROWING RESOURCES

- » <https://www.victoria.ca/EN/main/residents/parks/growing-in-the-city.html>

EDUCATIONAL RESOURCES FOR GARDENING (LOCAL)

- » Home | Growing Together | Collaborative Initiative | Capital Region (growingfood-together.com)
- » Compost Education Centre

EXISTING BOULEVARD



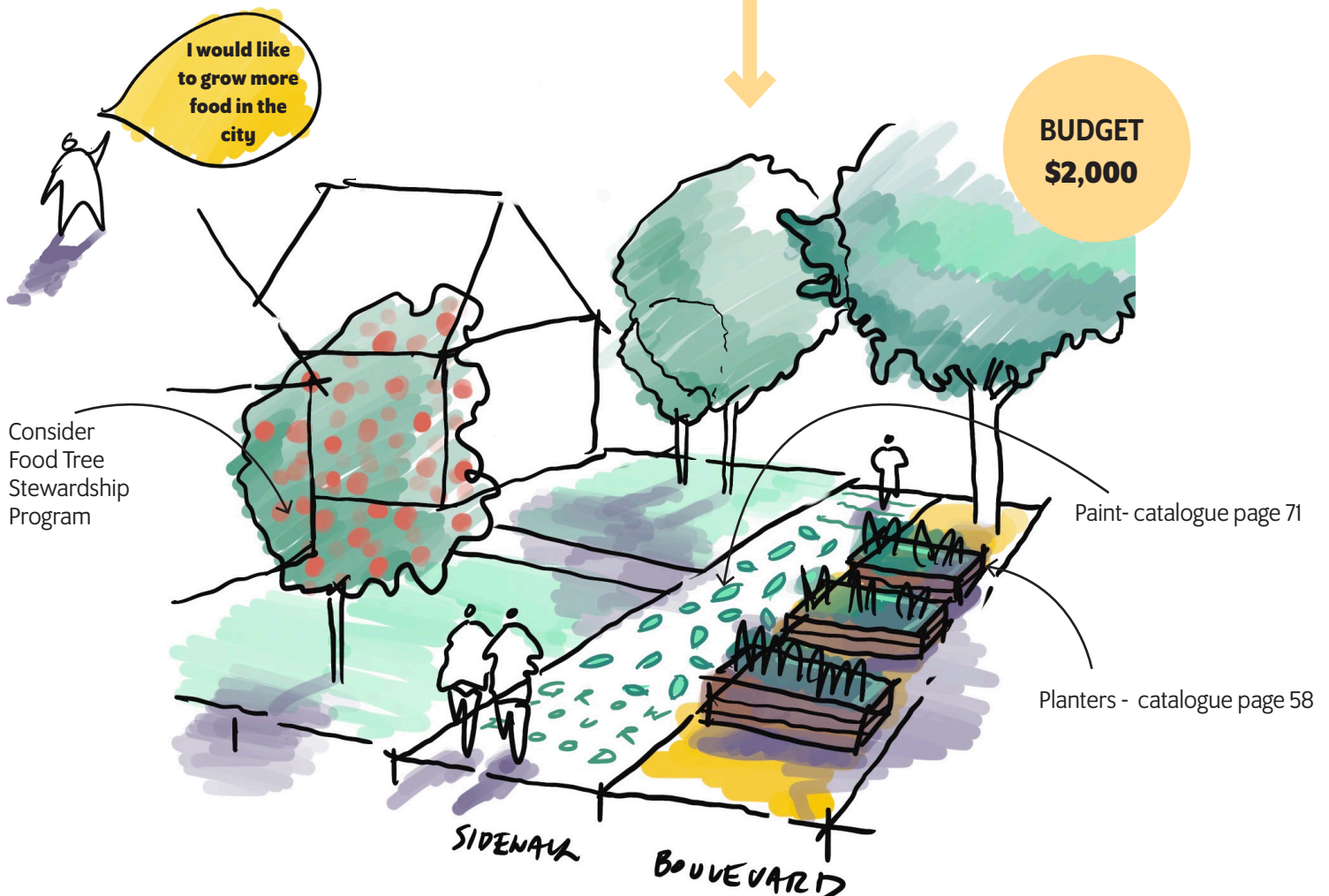
Catalogue elements to consider:
planter gardening plots, signage,
paint and stencils on a sidewalk

EXAMPLE OF BOULEVARD GARDENING

- Community / local business led placemaking
- Implementation through Boulevard Gardening Program or private funding
- Stewardship and maintenance by community
- Boulevard gardens do not require City approval, but the guidelines must be followed. Property owners are encouraged to share details of their gardens with the City to help evaluate the success of the guidelines.
- [Boulevard Gardening Guidelines](#)

THINGS TO CONSIDER

- Programming: when, how and who will use this space?
- Budget: initial assessment of type and number of elements required
- Maintenance: Who will maintain this space and for how long?
- Timeline: How long will this space exist?



SMALL IN SIDEWALKS

Installation of additional elements in sidewalks, boulevards and plazas must be carefully assessed. Guidelines below provide information that should help determine if the area selected is the best fit for the project. If it is a good fit, please review the guidelines below to further assess the feasibility and determine the more specific location of your elements.

WHICH CITY PROGRAM TO USE?

Here are the existing City programs that can support small sidewalk placemaking implementation:

- » My Great Neighbourhood Grant Program
- » Mural Toolkit
- » Bench Program

WHAT ARE SIDEWALKS GOOD FOR?

Here are few examples of elements and interventions that could be implemented in the sidewalk area:

- » Signage - stencils
- » Furnishing and Seating
- » Planters and Greenery
- » Play elements, games, in-ground playful graphics
- » Small scale lighting
- » Painting



SIDEWALK GUIDELINES

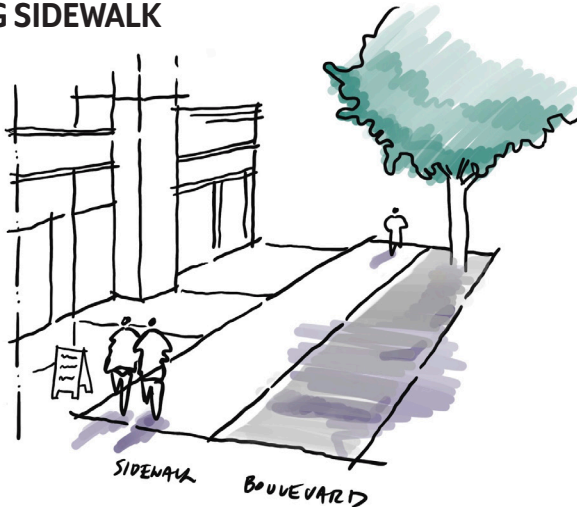
GENERAL

- » Unobstructed 1.5 m clear zone must be maintained in any situation
- » Clear definition of an area should be provided to guide passerbys and those with visual impairment issues
- » When possible, signage is recommended to mark the space and let users know that the public use of the installation is allowed, unless it is very obvious
- » Use of recommended colour palette is encouraged (see catalogue)
- » Movable elements should be properly stored and non-movable elements must be properly anchored

ACCESSIBILITY

- » Maintain an unobstructed pedestrian right-of-way with a minimum of 1.5 m clear space
- » Maintain access to public utilities, building entrances, crosswalks and bus stops
- » Do not exceed the width of the sidewalk frontage of the subject property
- » Any customer queuing area should not impede existing barrier-free access or sidewalk clearance for pedestrians
- » An unobstructed space of 1.5 m minimum must be provided to allow wheelchairs or mobility devices to comfortably pass on the sidewalk or pathway
- » A cane detectable device spanning the boundary of the placemaking zone should be considered and placed at the base with a minimum height of 100 mm

EXISTING SIDEWALK



Catalogue elements to consider:
Adirondack chairs, stencils for painting patterns, planters with planting, small table

EXAMPLE OF SMALL SIDEWALK PROJECT

- Community / local business led placemaking
- Implementation through My Great Neighbourhood Grant Program or private funding
- Patio application through Sidewalk Cafe Permit
- Stewardship and maintenance by community and nearby businesses partnership

THINGS TO CONSIDER

- Programming: when, how, and who will use this space?
- Budget: initial assessment of type and number of elements required
- Maintenance: who will maintain this space and for how long?
- Timeline: How long this space will exist?

Concrete barricade - catalogue page 56

Movable table and chairs - catalogue page 45

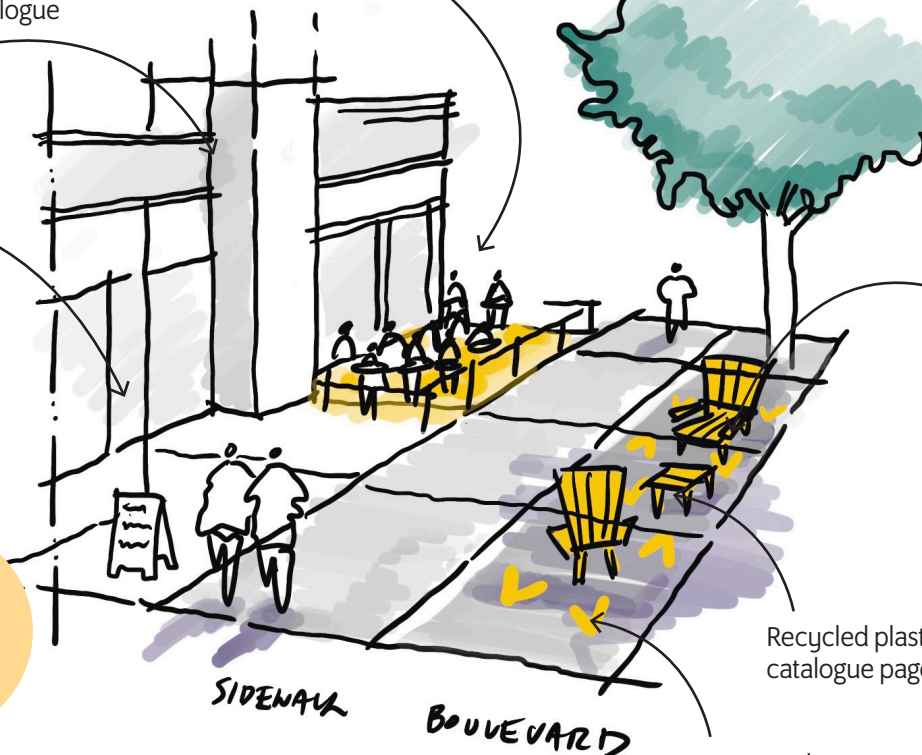
Patio application through Sidewalk Cafe Permit

Adirondack Chairs - catalogue page 60

Recycled plastic side table - catalogue page 61

Paint - catalogue page 71

BUDGET
\$3,500



IN THE MIDDLE

Medium scale placemaking refers to the projects and ideas that require a little bit more time, resources and funding to be implemented. They are still community-led projects that can be implemented through My Great Neighbourhood Grant program, but they may need additional support. Another major difference is the locations that fall under this category. In addition to sidewalks and boulevards, they tend to occur in existing City plazas, corner bump outs, wider sidewalks and larger green spaces. They also can occur in streets but in very prescribed ways.

WHEN DOES SMALL BECOMES TOO SMALL?

Medium scale placemaking is simply when the area is slightly larger than just a sidewalk or boulevard and the number of elements in the intervention also grows from one, two or three to many elements, or simply larger in scale. Great examples include adopting underutilized plaza space to convert into a new community gathering space, play space or new seating area.

WHERE YOU CAN GO BIGGER?

Key potential area to look for include:

- » Plazas and Squares - look for larger open spaces that need more seating, lighting, planting or play
- » Walls - look for blank spaces that can use some paint or even building facades
- » Streets - only within safe zones created through traffic calming as well as intersections, traffic circles and other street areas that can be populated by the street murals
- » Programming - always a great addition to any place, no matter the size



HOW MUCH DOES IT COSTS?

More costs more. The budget for a medium scale project can be quite different from a small scale intervention. Larger elements such as lighting and more seating or street murals require more management and understanding of the constraints. City staff has experience with projects of a larger scale and can help guide you through the process.

Please see sample budgets with the examples to give you an idea how much some of those interventions cost.

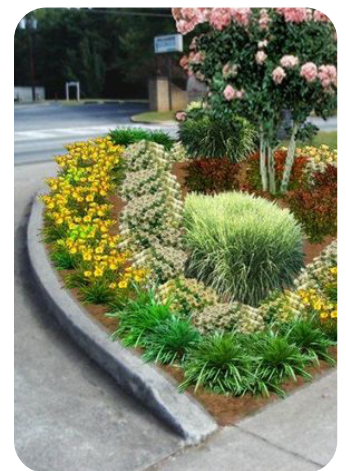
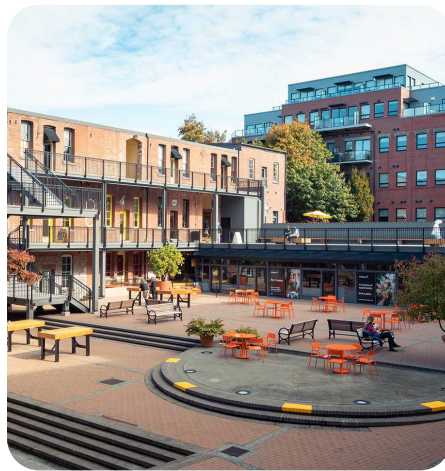
MEDIUM SCALE PLACEMAKING

Cost	\$10,000 - \$30,000
Effort	Medium
Time	Weeks to months

EXAMPLES OF MIDDLE SCALE PLACEMAKING

- » Creating a street mural
- » Using planters and other elements to populate traffic calming zones
- » Installing play elements such as a ping pong table or chess table in the neighbourhood
- » Placing new seating elements and catenary lighting in the existing plaza space
- » Installing exercise equipment in plaza or boulevard
- » Installing small play elements in plaza or park
- » Larger scale signage such as banners or gateway signs

EXAMPLES OF MIDDLE SCALE PLACEMAKING



MEDIUM IN PLAZAS

Plazas are spaces that are naturally pedestrian focused and provide an excellent opportunity for additional placemaking. Often this can be achieved through programming of the space, but in many instances there is room for additional physical elements such as seating, lighting, sculpture, or play to enhance the space and attract diverse users.

WHICH CITY PROGRAM TO USE?

Here are the existing City programs that can support medium scale placemaking implementation:

- » My Great Neighbourhood Grant Program
- » Mural Toolkit
- » School Street Program

WHAT ARE EXISTING PLAZAS GOOD FOR?

Here are few examples of projects that could be implemented in existing plazas in Victoria:

- » Stencils - use stencils provided in the catalogue or your own to populate an existing area with colour and fun
- » Furnishing and Seating - add seating in locations that are empty and could be used for community gathering or simply reading a book outside
- » Planters and Greenery - soften the space, especially areas that have a lot of concrete and paving
- » Play elements - introduce simple play elements such as in-ground painted games or even larger elements such as ping pong or chess tables
- » Lighting - adds character and safety, especially overhead lighting
- » Murals - on streets and walls, that can be done by local artist or your community
- » Painting (ground plane) - create interesting, story, game or simply brighten the space with splash of paint

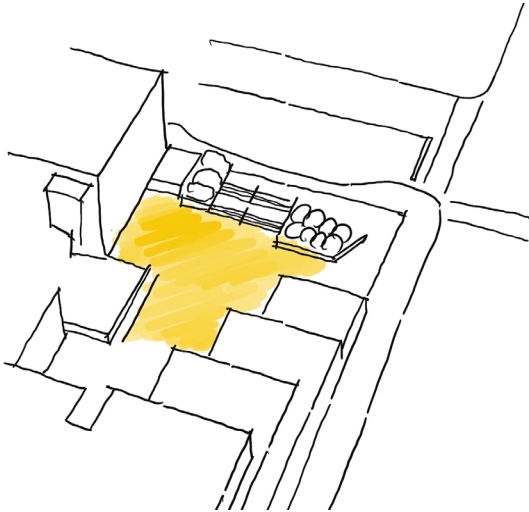
GUIDELINES

GENERAL

- » Unobstructed 1.5 m clear zone must be maintained in any situation
- » Clear definition of an area should be provided to guide passerby and those with visual impairment issues
- » When possible, signage is recommended to mark the space and let users know that the public use of the installation is allowed, unless it is very obvious
- » Use of recommended colour palette is encouraged

ACCESSIBILITY

- » Maintain an unobstructed pedestrian right-of-way with a minimum of 1.5 m clear space
- » Maintain access to public utilities, building entrances, crosswalks, and bus stops
- » Any customer queuing area should not impede existing barrier-free access or sidewalk clearance for pedestrians
- » An unobstructed space of 1.5 m minimum must be provided to allow wheelchairs or mobility devices to comfortably pass between the elements



EXAMPLE OF MEDIUM INTERVENTION

- Community / local business led Placemaking
- Implementation through My Great Neighbourhood Grant Program or private funding
- Collaboration with local businesses and organizations for lighting placement and installation
- Stewardship and maintenance by community and nearby businesses partnership

THINGS TO CONSIDER

- Programming: when, how and who will use this space?
- Budget: initial assessment of type and number of elements required
- Maintenance: who will maintain this space and for how long?
- Timeline: How long this space will exist?

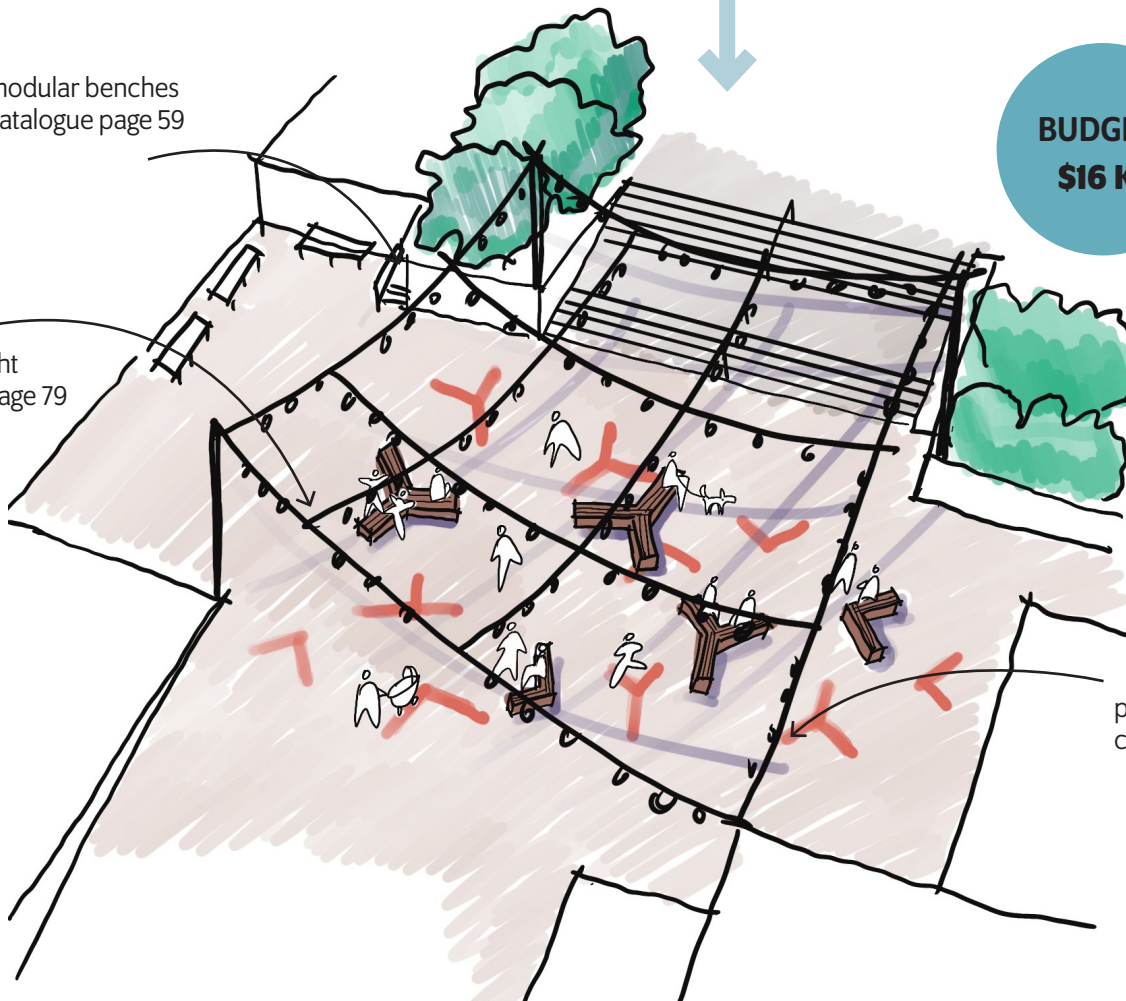
Catalogue elements to consider:
Adirondack chairs, stencils for painting patterns, planters with planting, benches, seating, catenary (e.g. hanging) lighting

modular benches
catalogue page 59

catenary light
catalogue page 79

BUDGET
\$16 K

paint-
catalogue page 71



MEDIUM IN STREETS

Streets, despite their appearance, are very complex spaces. They are multi-user areas where cars have the right of way. Any change in size, configuration or movement type, triggers much larger impact to the larger street network. This is why any changes to the street must be administered by professionals and approved by the City Transportation team.

The main avenue for placemaking in Victoria is through beautification of City-provided spaces that are mainly implemented through the Traffic Calming Program. Placement and locations are established based on City priorities and are implemented regularly. There are also spaces created in City streets as part of road diet (e.g. lane reduction or creation of channels in a lane or reconfiguration that can be triggered by capital project work related to bike lanes and other initiatives).

WHICH CITY PROGRAM TO USE?

Here are the existing City programs that can support medium scale community-led placemaking implementation:

- » My Great Neighbourhood Grant Program
- » Mural Toolkit
- » School Street Program

WHAT ARE STREETS GOOD FOR?

Here are few examples of elements and interventions that could be implemented in existing streets in Victoria:

- » Stencils - Painting (ground plane)
- » Furnishing and Seating
- » Planters and Greenery
- » Play elements
- » Lighting
- » Murals - ground plane and vertical surfaces

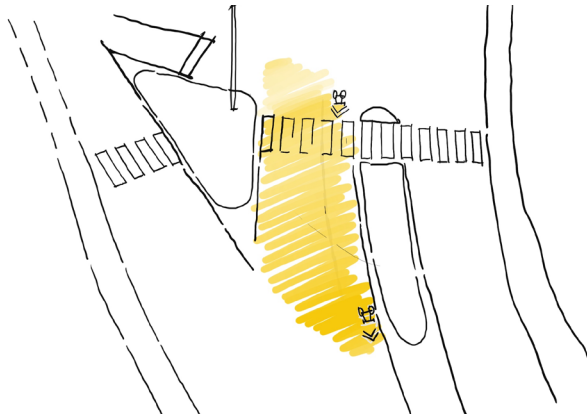
GUIDELINES

GENERAL

- » Unobstructed 1.5 m clear zone must be maintained in any situation
- » Clear definition of an area should be provided to guide the passerbys and those with visual impairment issues
- » When possible, signage is recommended to mark the space and let users know that the public use of the installation is allowed, unless it is very obvious
- » Use of recommended colour palette is encouraged

ACCESSIBILITY

- » Maintain an unobstructed pedestrian right-of-way with a minimum of 1.5 m clear space
- » Maintain access to public utilities, building entrances, crosswalks, and bus stops
- » Any customer queuing area should not impede existing barrier-free access or sidewalk clearance for pedestrians
- » An unobstructed space of 1.5 m minimum must be provided to allow wheelchairs or mobility devices to comfortably pass on sidewalk or pathway
- » A cane detectable device spanning the boundary of the Placemaking zone should be considered and placed at the base with a minimum height of 100 mm



EXAMPLE OF ON STREET BEAUTIFICATION

City initiated traffic calming zone that complies with safety and traffic requirements

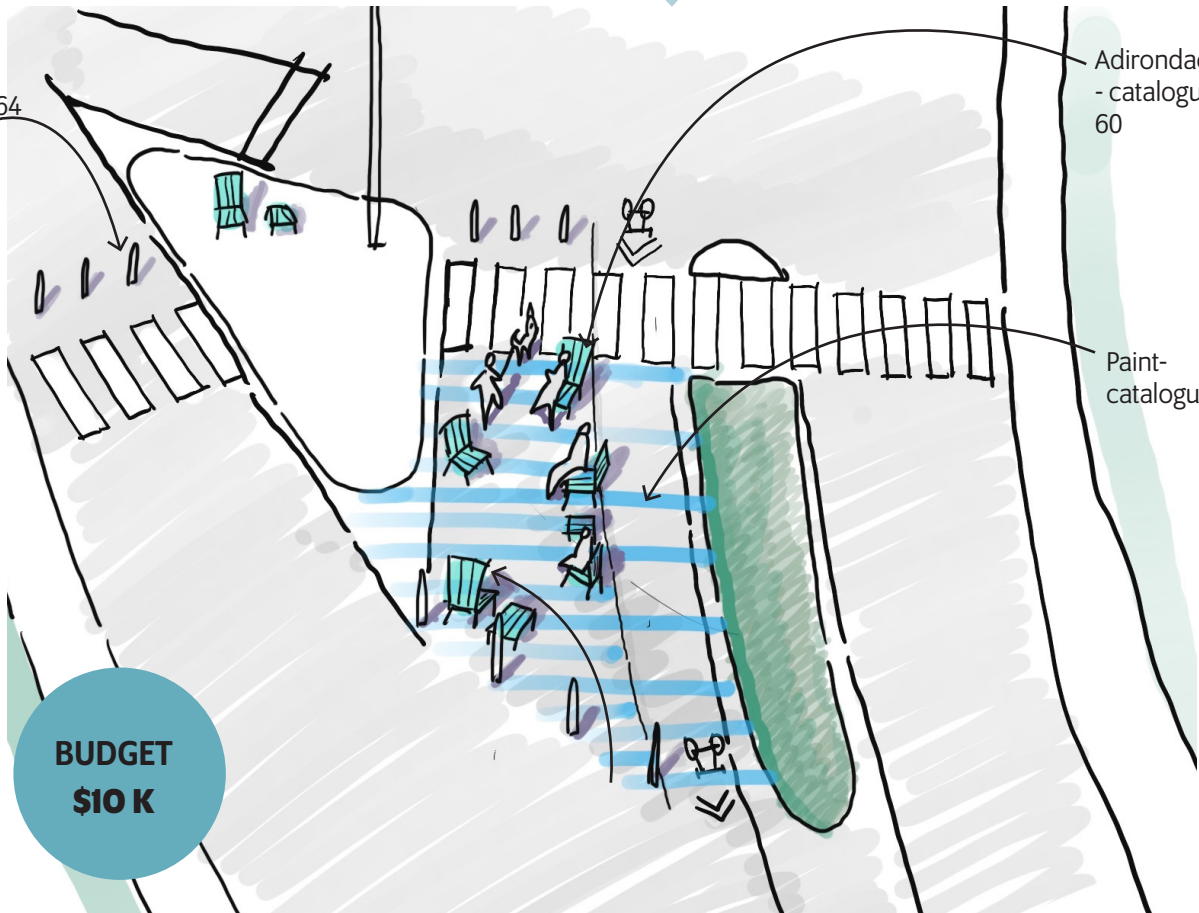
- Community-led beautification with collaboration and Placemaking through My Great Neighbourhood Grant
- Use of pre-approved elements from the catalogue from the Placemaking Toolkit to plan and populate the plaza
- Community-led maintenance and stewardship program

Catalogue elements to consider:
Adirondack chairs, stencils for painting patterns, planters with planting, benches, seating, catenary (e.g. hanging) lighting

THINGS TO CONSIDER

- Programming: when, how and who will use this space?
- Budget: initial assessment of type and number of elements required
- Maintenance: who will maintain this space and for how long?
- Timeline: How long this space will exist?

Bollards -
catalogue page 64



Adirondack chair -
catalogue page 60

Paint -
catalogue page 71

**BUDGET
\$10 K**

LARGE IS COMPLEX

Large scale placemaking refers to projects of a big complexity and budget above \$30,000. They require multiple stakeholders, City staff support and review and significant time commitment and leadership. They can happen in different locations but mainly occur as new spaces in streets through street closures and creation of street plazas and/or parklets.

TWO KEY LARGE SCALE PROJECT TYPES

- » Street plazas
- » Parklets

HOW TO BE LARGE?

Large scale placemaking is always a collaboration. They tend to be City-led due to the complexities and impacts they cause. They are typically City initiated through coordination with capital projects and require significant effort, funding, staff time and overall leadership and commitment. In many instances, street plazas and parklets impact pre-existing traffic patterns and require a detailed design and inspection of safety and feasibility and therefore can't be community controlled.

For all these reasons, the larger scale placemaking isn't typically part of the My Great Neighbourhood Grant application process but, rather, a separate custom process.

Currently, the City of Victoria doesn't have a street plaza or parklet program. Other programs that can be used for implementing larger scale projects include:

- » Multiple applications (up to three for the My Great Neighbourhood Grant Program to help phase larger projects)
- » Sidewalk and Cafe Patio Permit (can be used to implement parklets)
- » Build Back Victoria - a temporary business oriented application for pandemic related recovery using outdoor spaces

Parklets and plazas are bigger and more complex projects that require commitment of time, resources and budget. These are City-controlled projects with potential for community input.

HOW MUCH DOES IT COST?

Larger projects require more funding. Due to the complexity, it is advisable to have a designer on the team who can help establish a long term vision for the space, as well as phasing of implementation.

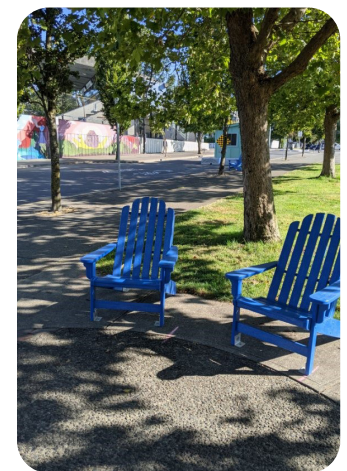
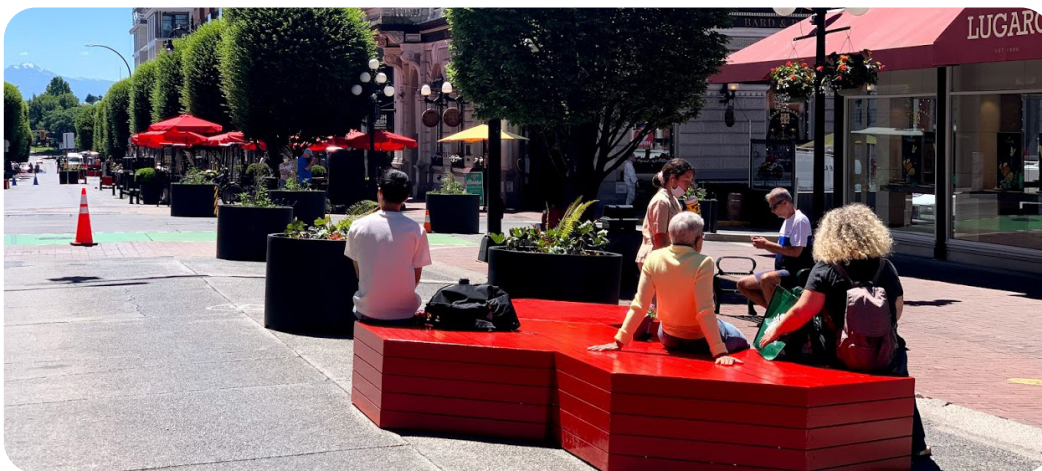
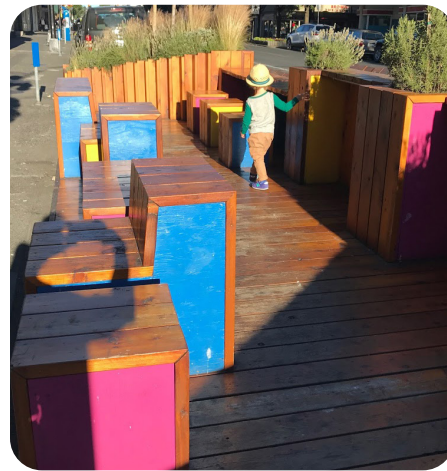
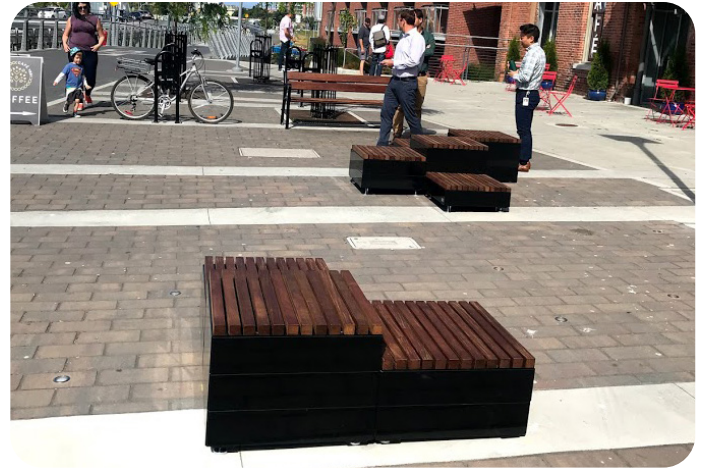
Resources for such projects would be presented by staff for consideration in the annual financial planning process.

LARGE SCALE PLACEMAKING

Cost	\$30,000 +
Effort	High
Time	Slow - months or years

EXAMPLES OF LARGE SCALE PLACEMAKING

- » Creating multi block street mural
- » Creating new street plaza or street closure
- » Permanent parklets



PARKLETS (LARGE)

WHAT IS A PARKLET?

Parklets are usually located in on-street parking spaces and are typically comprised of a few main components: a platform, an enclosure and features specific to each parklet. The platform of a parklet, protected from vehicle traffic by an enclosure, extends sidewalk space to make room for additional features like landscaping, seating, tables and bike parking.

These elements work together to create unique and welcoming public spaces that benefit businesses, residents and visitors by attracting customers, contributing to a more vibrant and pleasant walking environment and fostering community conversations.

A parklet is a public space so it is not the same as a private patio. While parklets are sponsored by a private partner, they are a free and open amenity for any member of the public to use. They must be kept free of advertising and other commercial activities including table service.

Parklets transform parking spaces on the street into places for people to sit, relax and enjoy Victoria.

LINKS TO EXISTING CITY PROGRAMS

Currently the City allows for parklets as part of the sidewalk Cafe and Patio Permits. The process is complex and involves numerous stakeholders including City staff, businesses and others.

During the COVID-19 pandemic, the City had been allowing the installation of temporary patios and parklets as part of the business recovery response through the Build Back Victoria program. This program is focused on businesses and is a temporary measure.

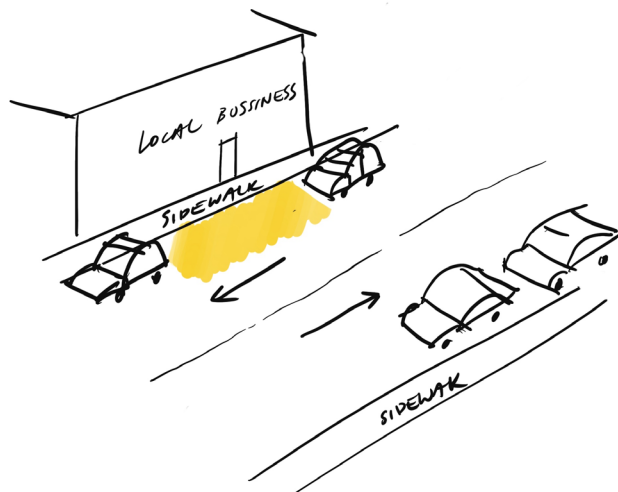
As part of the development of the toolkit, we have identified the lack of a robust City-led parklet program. The City will address that gap in the future upon council approval and direction.



To learn more about existing programs that support Parklets go to the links below

[Build Back Victoria](#)
[Sidewalk Cafe Permits](#)





Catalogue elements to consider:
Tables and chairs, umbrellas, planter
boxes, catenary lights, play elements

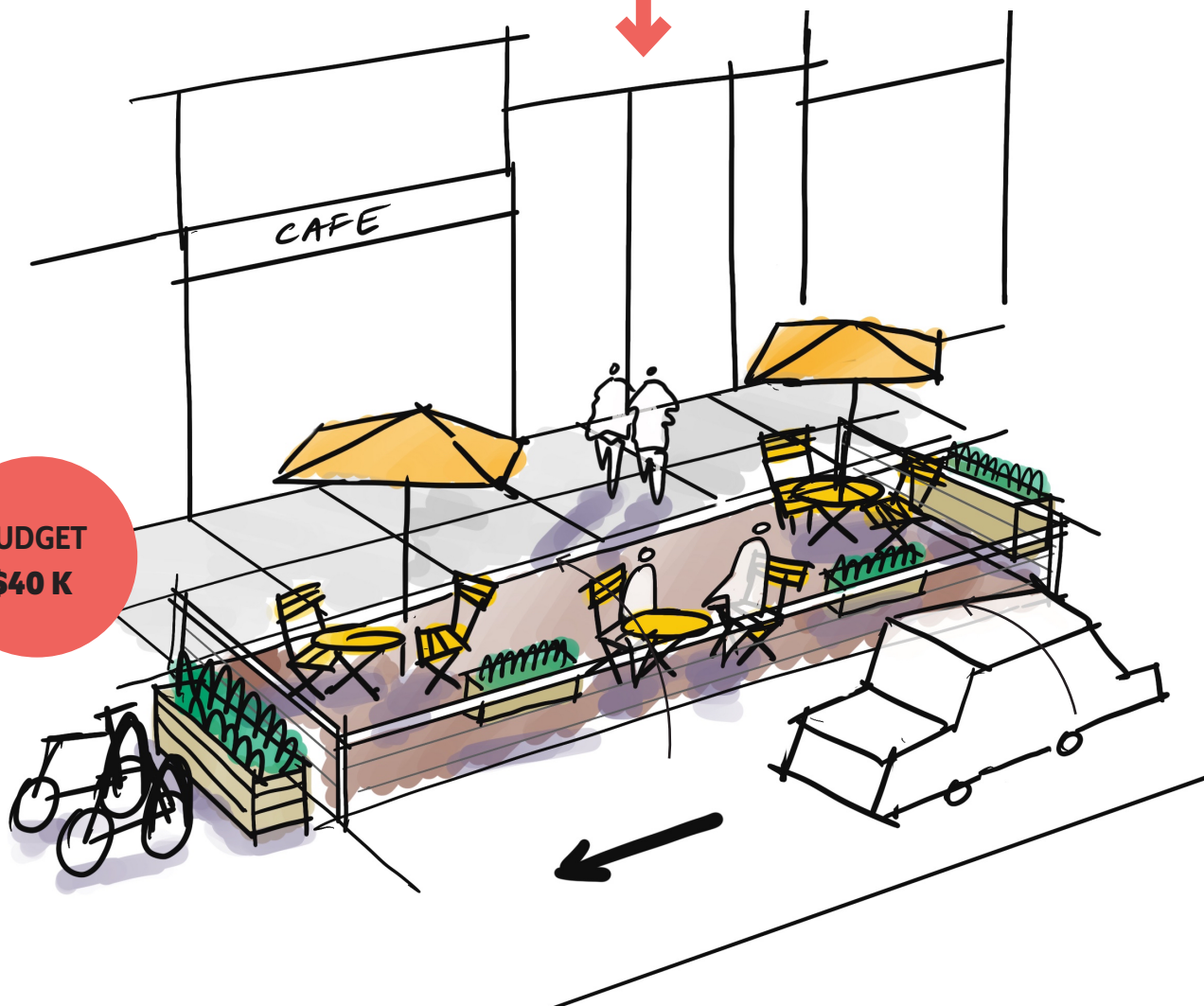
EXAMPLE OF PARKLET

- Community initiated and supported application
- City reviews and approvals
- Community collaboration and placemaking through My Great Neighbourhood Grant or private funding
- Use of pre-approved elements from the Catalogue to plan and populate the parklet
- Custom design is optional and does require involvement of a team of professionals

THINGS TO CONSIDER

- Programming: when, how and who will be using this space?
- Budget: initial assessment of type and number of elements required
- Maintenance: who will maintain this space and for how long?
- Timeline: How long this space will exist?

BUDGET
\$40 K



STREET PLAZA (LARGE)

Street plazas are one of the most intuitive ways of creating new places and reclaiming streets. Street conversions improve and prioritize pedestrian use and activity through both temporary and permanent interventions. Currently, the Traffic Calming Program is an excellent opportunity to combine pedestrian safety with placemaking to create people friendly spaces for neighbourhood activity.

STREET RECLAMATION THROUGH TRAFFIC CALMING

Traffic calming projects can range from inexpensive and flexible measures, to higher cost permanent installations like speed humps, diverters and road closures. Traffic calming seeks to adjust drivers' behaviors to better fit the context of the street, and data collection plays an important part to understand existing issues and potential solutions. Traffic calming can have a number of impacts. For example, a project can slow vehicles down on one street, while shifting vehicles – and the problem – to another street. That's why City staff approach traffic calming projects by considering all modes of travel, and the larger network beyond a single street or block.

LINKS TO EXISTING CITY PROGRAMS

As part of the development of the toolkit, we have identified a lack of a robust City-led plaza program. The City will be addressing that gap in the future upon council approval and direction.

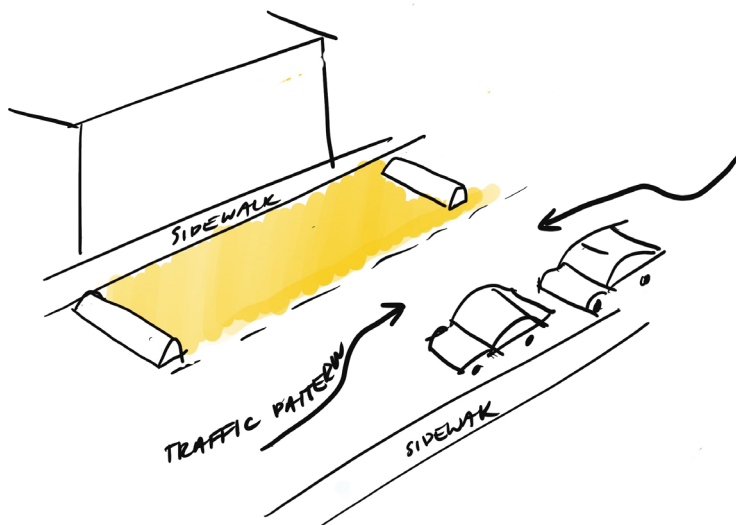


To learn more about existing programs that currently support Street Plazas go to the links below

[My Great Neighbourhood Grant Program](#)
(would require multiple applications, up to three allowed)

[Street Mural Program](#)
[Block Party Permit](#)
[Build Back Victoria](#)





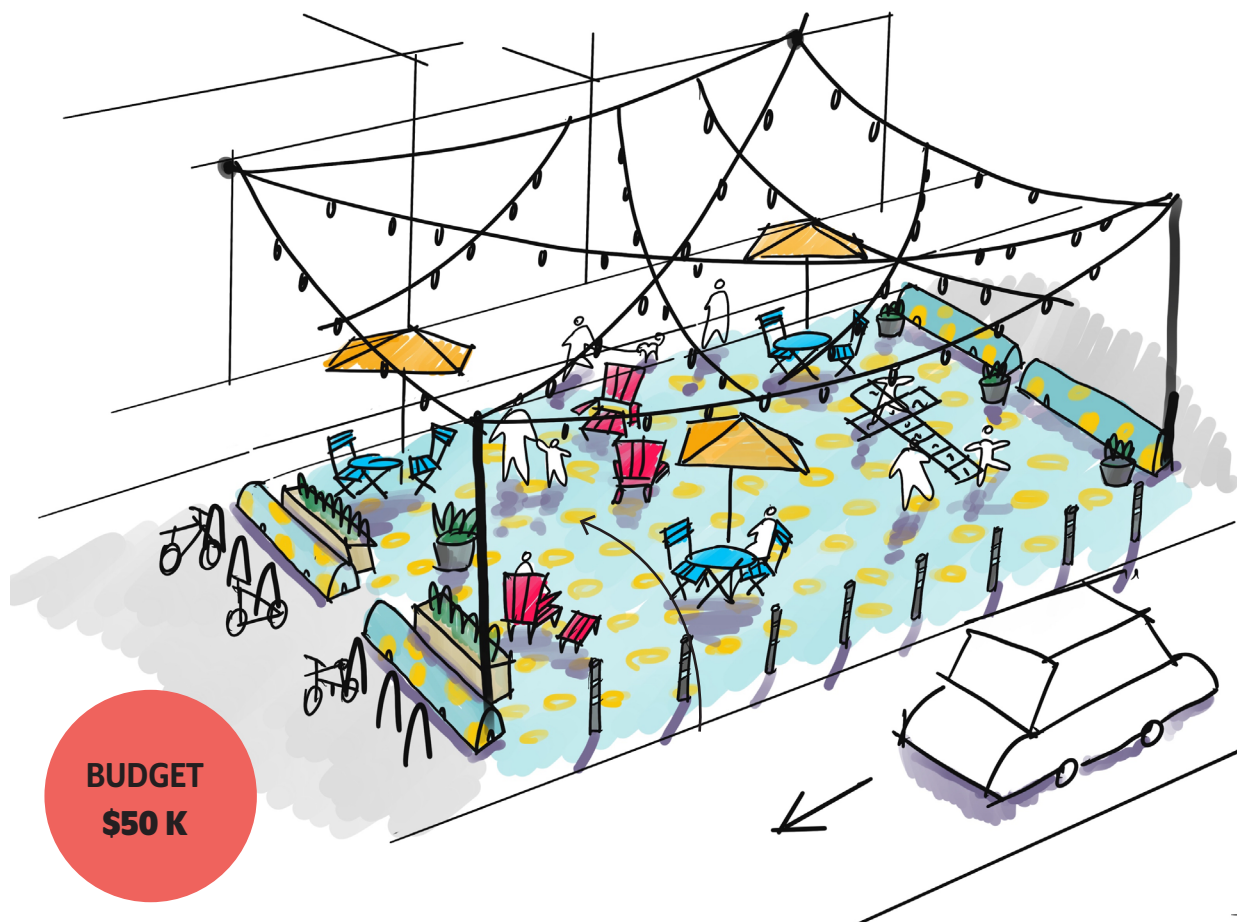
Creation of partial street closure through collaboration of city, community and businesses with implementation through My Great Neighbourhood Grant Program and private funding

EXAMPLE OF STREET PLAZA THROUGH PARTIAL STREET CLOSURE

- City initiated traffic calming zone that complies with safety and traffic requirements
- Community collaboration and placemaking through My Great Neighbourhood Grant or future Street Plaza Program and private funding
- Use of pre-approved elements from the Catalogue from to plan and populate the plaza
- Community-led maintenance and stewardship program

THINGS TO CONSIDER

- Programming: when, how, and who will use this space?
- Budget: initial assessment of type and number of elements required
- Maintenance: who will maintain this space and for how long?
- Timeline: How long this space will exist?
- Do you need professional design help?



**BUDGET
\$50 K**

PLACEMAKING IN PARKS

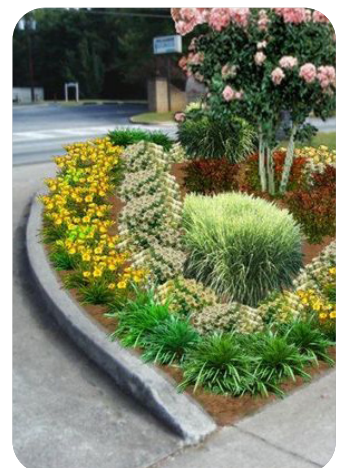
City parks are complex. Their design, function, maintenance and uses all contribute to how they feel and function. City of Victoria parks are carefully designed, managed, and maintained to industry standards by a dedicated team of professionals with expertise in horticulture, arboriculture, landscape maintenance, park planning, landscape architecture and design. This professional knowledge and experience keep our parks well- managed, safe and successful. There are opportunities for the community to participate in shaping the parks experience, through participation in the City-led design processes, programming of events.

Community-led, small scale placemaking in Parks is possible. This is done through a collaborative process, and with consultation with the community and staff. Below are guidelines that highlight a few areas where small scale placemaking is possible in our parks and open spaces through the My Great Neighbourhood Grant.

Small placemaking may be possible in Victoria parks after consultation with the community and City Parks staff. Below are guidelines that highlight a few areas where small scale placemaking is possible in our green open spaces.

GENERAL REQUIREMENTS

- All Park installations are limited to a 2-year initial timeframe. At the end of the initial term the applicant may apply for a 1-year extension.
- Projects proposing substantial park improvements or re-design are outside the scope of this grant program. Large and complex projects are led by City Staff, and often involve public consultation and approval by Council.
- All grant applications in parks require a letter of support from the adjacent property owners
- Projects must be implemented with minimal land disturbance, limited to hand digging only and not involve construction in the park using heavy machinery. *
- Projects must stay outside of protected root zones to minimize impacts to trees. A protected root zone is the area surrounding a tree which contains the bulk of the critical root system of a tree. The size of this critical root zone varies by tree size, species, soil profile, and growing conditions, but is typically within 5m of the tree's main trunk. For installations in a treed area a consultation with an ISA Certified Arborist park staff is recommended
- New features in parks must be robust enough to withstand daily heavy use and occasional vandalism.
- The City will provide a small sign that informs the public about the installation. The project sign will include:
- Information about who is responsible for the project installation and maintenance
- Timeline – how long will the installation be there for
- Contact information for issues and concerns
- Projects should not require power, water or other connected services*.



SUITABLE PROJECTS

A few ideas of the sorts of projects that this grant can be used for include:

- Seasonal installations, such as solar-powered
- fairy lights, ephemeral art or light portable
- seating (like Adirondack chairs)
- Projects that take advantage of existing
- concrete surfaces, such as street painting,
- murals and seating areas
- Little free libraries
- Improvements to existing community gardens,
- such as trellises, furniture, and community art
- Boulevard gardens, including pollinator pathways

RESTRICTED PARKS

The following parks are unable to accommodate resident-led placemaking:

- Beacon Hill Park
- Clover Point (includes Ross Bay)
- Little Ross Bay Green
- Gonzales Park
- Holland Point Park



For more detailed guidelines on what's allowed and what's not, please go to the link below or turn to page 82:

[Placemaking in Parks Guidelines \(part of My Great Neighbourhood Grant\)](#)

- Peter Pollen Waterfront Park
- Raynor Park
- Songhees Park
- Songhees Walkway
- Lime Bay Park
- Songhees Hillside Park
- Royal Athletic Park
- Summit Park
- Stadacona Park
- Agamemnon and Eleanor Kasapi Park
- Moss Rocks Park

+ all leash optional areas



A photograph of two young children playing on a curved wooden slide. The child on the right is sitting and reaching out with their hands, while the child on the left is sitting lower down. A dotted white circle is drawn around the children. In the background, there is a building with large windows and a sign that partially reads 'EK' and 'STORE'. The foreground is filled with green foliage and pink flowers.

Catalogue

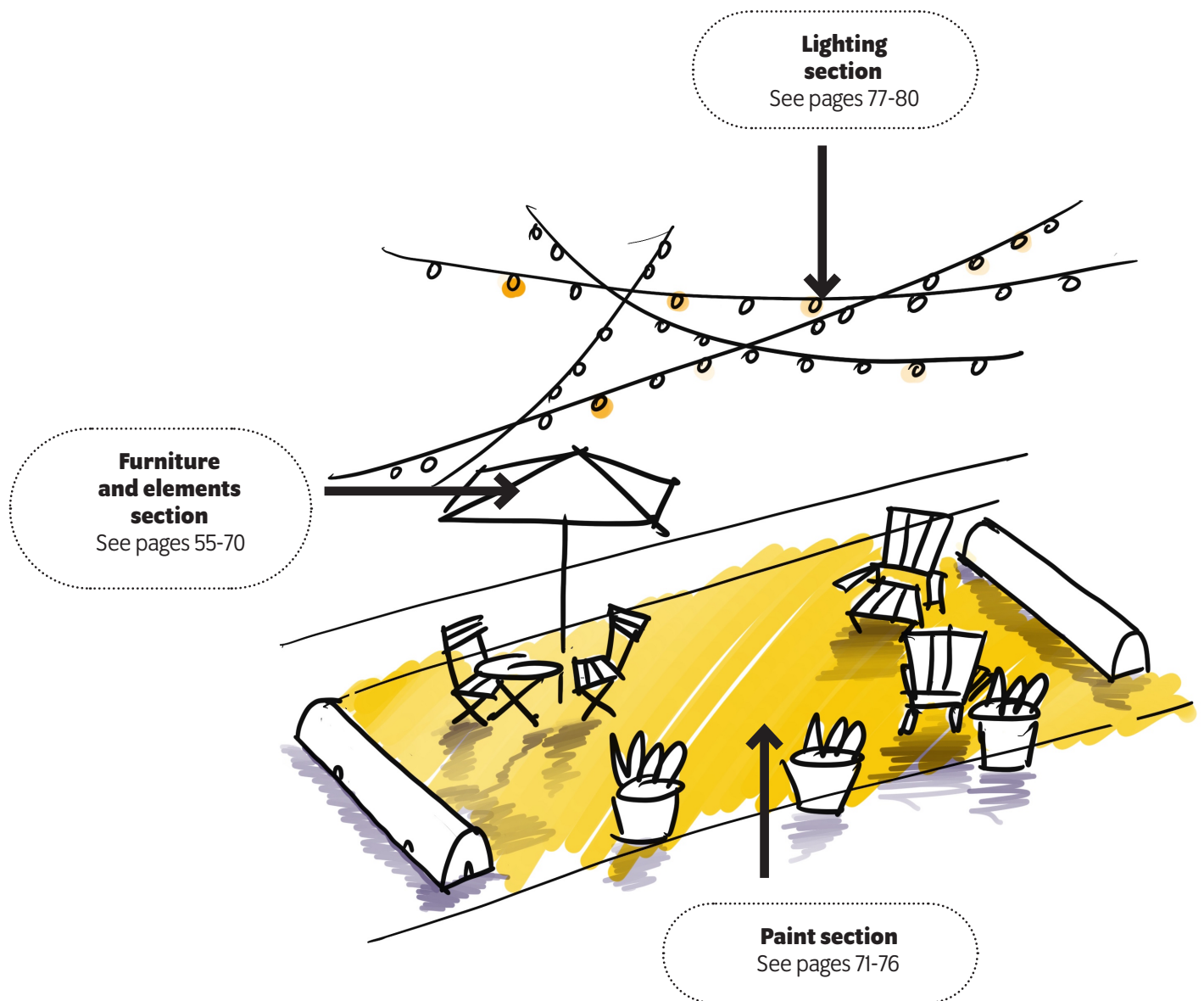
CATALOGUE

The Kit-of-Parts catalogue is an essential resource for community-led placemaking projects in Victoria. It includes City of Victoria selected and pre-approved choice of elements such as seating, lighting and paint that are key elements for any scale of placemaking.

Placemaking, the process and the outcomes, is creative by nature. It involves many people that come together to create spaces for their community. While we are providing these common elements in the catalogue, we encourage custom build and created elements that express the community

in a unique way. We already have numerous examples of creative grass roots projects, accomplished through My Great Neighbourhood Grant Program and others, that intrigue and inspire and we want to keep that spirit of creativity alive.

This catalogue is meant as a starting point that can be added onto and modified to help the community to build the City at the sidewalk level.





Furniture and Elements

MOVABLE TABLES AND CHAIRS

PRODUCT TYPE:	Lightweight Movable Bistro Set
PRODUCT NAME:	Fermob Bistro Collection
DESIGN STYLE:	French Style/ classic
MATERIALS:	Metal
COLOUR/ FINISH:	Custom
DIMENSIONS:	17.5" Base, 14.3" Height
MANUFACTURER:	Fermob https://www.fermob.com/en/Products/Flagship-collections/Bistro
COST:	\$300+ chair \$400+ table
SPECIAL NOTES:	Colour and table style to be determined case by case depending on the application



LOUNGE CHAIR

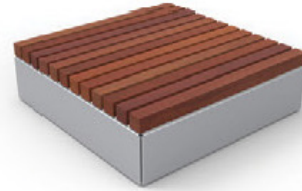
PRODUCT NAME:	Chill Chaise Lounge
DESIGN STYLE:	Modern
MATERIALS:	Plastic
COLOUR/ FINISH:	Custom
DIMENSIONS:	28" x 62" x 33"
MANUFACTURER:	Landscape forms Http://www.landscapeforms.com/en-US/product/Pages/Chill-Chaise-Lounge.aspx
COST:	\$2000+
SPECIAL NOTES:	Colour and table style to be determined case by case depending on the application



FEATURE SEATING CLUSTER

Did you know?
To see this product installed, check out Janion Plaza Downtown

PRODUCT NAME:	Pixel
DESIGN STYLE:	Modern
MATERIALS:	Metal and wood
COLOUR/ FINISH:	Black or custom
DIMENSIONS:	24" x 24" x 17 5/16'
MANUFACTURER:	http://www.maglin.com/products/pixel/index.html
COST:	\$500- \$5000 for a simple assembly, unit costs vary, contact manufacturer for detailed pricing
SPECIAL NOTES:	Colour, number of units needed and layout to be determined case by case depending on the application



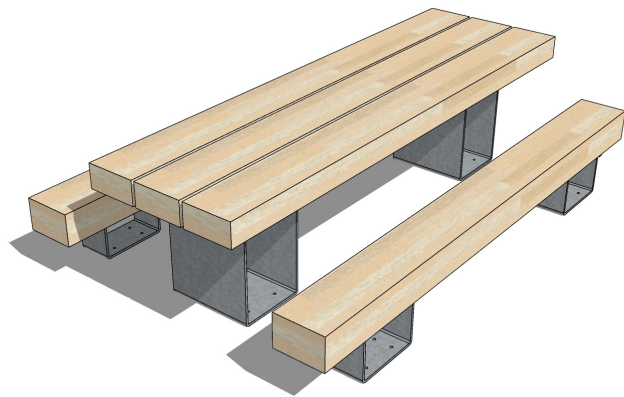
Ipe Wood

STYLE 1—Square Profile



CITY OF VICTORIA PICNIC TABLE

PRODUCT NAME:	Large Picnic table
DESIGN STYLE:	Industrial
MATERIALS:	Cedar wood with galvanized legs
COLOUR/ FINISH:	Natural wood
MANUFACTURER:	City of Victoria
COST:	\$6000+
SPECIAL NOTES:	Few months lead time is needed if ordering from the City due to ongoing projects and priorities Bench element can be used separately without the table



Did you know?
To see this product installed, check out the new Dallas Road linear plaza by Ogden Point.

SELF WATERING PLANTER

Did you know?

To see this product installed, check out Government Street Downtown.

PRODUCT NAME: Cast Planter
DESIGN STYLE: Modern
MATERIALS: Plastic
COLOUR/ FINISH: See chart below
MANUFACTURER: Sybertech or equivalent
<https://www.barkmanconcrete.com/product/cast-planter>
APPROXIMATE COST: \$400 planter only
SPECIAL NOTES: Soil and plants add more cost
 Colour and table style to be determined case by case depending on the application

Tip
 Planters provide barrier, greenery and definition to any space. Use them!



Ground Level Planters - Round



Sizes		Water Storage	
Diameter	Height	Gallons (US)	Litres
30"	20"	25.24	95.56
36"	24"	36.35	137.61
42"	30"	49.48	187.3

Soil Capacity: 30" - 3.82 Cubic Feet of Soil

Soil Capacity: 36" - 7.50 Cubic Feet of Soil

Soil Capacity: 42" - 13.90 Cubic Feet of Soil

Ground Level Planters - Rectangular



Sizes			Water Storage	
Length	Width	Height	Gallons (US)	Litres
54"	26"	21"	50.14	189.81

Soil Capacity: 8.60 Cubic Feet of Soil

CONCRETE PLANTERS

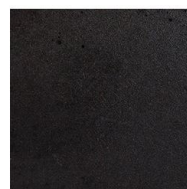
PRODUCT NAME: Cast Planter
DESIGN STYLE: Modern
MATERIALS: Wetcast concrete
COLOUR/ FINISH: Shades of grey
FINISH: Natural concrete
MANUFACTURER: Barkman Concrete or equivalent
<https://www.barkmanconcrete.com/product/cast-planter>
COST: \$500-\$1000 per planter only
SPECIAL NOTES: Depending on the size
 Colour and table style to be determined case by case depending on the application



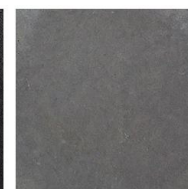
Round

Square

Rectangle



Charcoal



Grey



Natural



White

WALL TOP BENCH

PRODUCT TYPE:	Wall bench
PRODUCT NAME:	Wood wall bench
DESIGN STYLE:	Contemporary
MATERIALS:	Frame made of hot dipped galvanized steel, painted.
COLOUR/ FINISH:	Top-of-a-wall mount with mounting anchors.
DIMENSIONS:	As required
DISTRIBUTION:	Equiparc or equivalent
MANUFACTURER:	https://equiparc.com/products/ep-1900/
COST:	\$1500+ per unit
SPECIAL NOTES:	Make sure that the wall has a proper height to allow for overall height of the seat not to exceed 450 mm



EP 1900



EP 1901

FLEXIBLE BENCH/ SEAT

PRODUCT NAME:	Parallel 42
DESIGN STYLE:	Modern
MATERIALS:	Wood and metal
COLOUR/ FINISH:	Custom
DIMENSIONS:	Varies
MANUFACTURER:	Landscape forms https://www.landscapeforms.com/en-US/product/Pages/Parallel-42-Bench.aspx
COST:	\$2000 + per unit
SPECIAL NOTES:	Configuration of seats to be determined case by case depending on the application



ADIRONDACK CHAIR

PRODUCT NAME: Adirondack Chairs
DESIGN STYLE: Classic
MATERIALS: Recycled Plastic
COLOUR/ FINISH: Custom
MODELS: C09 Original Adirondack
MANUFACTURER: CRP Products or equivalent
<https://crpproducts.com/products-chairs-rockers-c09-originalAdirondack.html>
COST: \$400 + per unit
SPECIAL NOTES: Colour and table style to be determined case by case depending on the application



SELECT A COLOUR - Red-01



TACTICAL FURNITURE

PRODUCT NAME: Round Picnic Table
DESIGN STYLE: Classic
MATERIALS: Recycled Plastic
COLOUR/ FINISH: Custom
MODELS: T50WC Picnic Table (Wheelchair Accessible)
MANUFACTURER: CRP Products or equivalent
<https://crpproducts.com/products-tables-t50wc-picnicTable.html>
COST: \$2200 + per unit
SPECIAL NOTES: Rectangular version of this table is also available in many different colours if that is a better fit for your design.



SELECT A COLOUR - Red-01



Did you know?
 To see these products installed, go to Ship Point.

BENCH

PRODUCT NAME:	Basic Bench
DESIGN STYLE:	Classic
MATERIALS:	Recycled Plastic
COLOUR/ FINISH:	Custom
MODELS:	B02 4' Basic Bench
MANUFACTURER:	CRP Products or equivalent https://crpproducts.com/
COST:	\$300 + per unit
SPECIAL NOTES:	Colour and table style to be determined case by case depending on the application

SELECT A COLOUR - *Yellow-04*

SMALL SIDE TABLE

PRODUCT NAME:	Small Table
DESIGN STYLE:	Classic
MATERIALS:	Recycled Plastic
COLOUR/ FINISH:	Custom
MODELS:	T01 Rectangular table
MANUFACTURER:	CRP Products or equivalent https://crpproducts.com/
SPECIAL NOTES:	Colour and table style to be determined case by case depending on the application

SELECT A COLOUR - *Yellow-04*

LOUNGE CHAIRS

PRODUCT NAME:	720 CHAISE LOUNGE
DESIGN STYLE:	Modern
MATERIALS:	Metal and wood or metal only
COLOUR/ FINISH:	Custom
DIMENSIONS:	24" x 24" x 17 5/16'
MANUFACTURER:	Maglin https://www.maglin.com/
COST:	\$2000 + per unit
SPECIAL NOTES:	Colour to be determined case by case depending on the application

**Did you know?**

To see these in action,
check out new Dallas
Road linear plaza by
Ogden Point.
Look for yellow!

METAL CHAIR

PRODUCT NAME:	720 CHAIR
DESIGN STYLE:	Modern
MATERIALS:	Metal and wood or metal only
COLOUR/ FINISH:	Custom
DIMENSIONS:	24" x 24" x 17 5/16'
MANUFACTURER:	Maglin https://www.maglin.com/
SPECIAL NOTES:	Colour to be determined case by case depending on the application



OFF SHELF PARKLET

RECOMMENDED

MANUFACTURER: <https://www.dero.com/product/dero-parklet/>
or equivalent



Example of dero parklet

PING PONG TABLE

PRODUCT TYPE: Ping Pong Table
PRODUCT NAME: Cornilleau Pro park
DESIGN STYLE: Classic
MATERIALS: Hot-dip galvanized steel
and Resin laminated
COLOUR/ FINISH: Grey- 127 137
DIMENSIONS: 17.5" Base, 14.3" Height
MANUFACTURER: Cornilleau
<http://www.cornilleau.com/en/products/tables/pro-outdoor/pro-park/>

SPECIAL NOTES: It is recommended to develop a partnership with neighbouring businesses for ping pong rocket management



Did you know?
To see this table in action, check out the new Humboldt Plaza at Douglas Street.

UMBRELLA

PRODUCT NAME:	Global Industrial Umbrella and base
DESIGN STYLE:	Round
MATERIALS:	Fiberglass Pole with Fabric
COLOUR/ FINISH:	Global Industrial/ California umbrella or equivalent
DIMENSIONS:	8' 1/2
MANUFACTURER:	https://www.globalindustrial.ca/g/outdoor-grounds-maintenance/outdoor-furniture/umbrellas/outdoor-umbrellas-with-fiberglass-poles
APPROXIMATE COST:	\$150 (UMBRELLA) + \$50 (STAND)
SPECIAL NOTES:	Base can be purchased from the same provider at additional cost



FLEX BOLLARD

PRODUCT NAME:	Bluecity smart elements Beliza Square
DESIGN STYLE:	Simple modern
MATERIALS:	Plastic
PROVIDER:	City of Victoria
APPROXIMATE COST:	\$250
SPECIAL NOTES:	Bollards are available for purchase through City of Victoria Public Works department

Please call 250 361 0400

Did you know?
These are great
dividers if you're
limited for space

BALIZA SQUARE

Ref. 98.PF.98
Pilonas
blendtec fijas
Blendtec
fixed bollards
Potelets
blendtec fixes

Colores Colour Couleurs

Gama RAL
RAL range
Gamme RAL



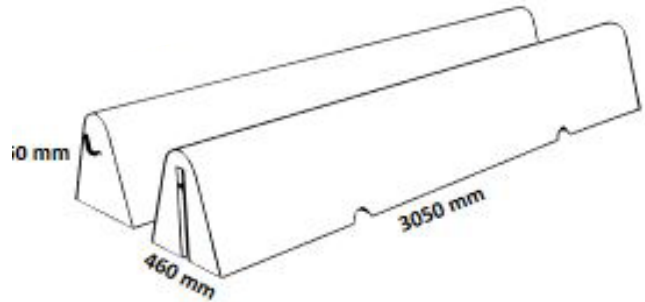
Ejemplos / Examples / Exemples

Disponible en cualquier color
RAL pintado al horno (bajo demanda)
Available in any RAL oven-enamelled
color (under demand)
Disponible avec toutes les couleurs
peintes au four (sur demande)



BARRICADES

PRODUCT NAME:	Concrete Barricades
DESIGN STYLE:	Classic
MATERIALS:	Concrete
COLOUR/ FINISH:	Smooth
MODELS:	B02 4' Basic Bench
MANUFACTURER:	Hyland precast Inc or equivalent https://hylandprecast.com/precast-products/highway-barriers-blocks/
SPECIAL NOTES:	It is highly recommended that the barricades should be painted. Other versions of blocks are available, please refer to the website



MAKE IT PRETTY

It is highly recommended that all concrete barricade elements are painted if they are used to for safe edges or elements of new public space. This adds unique flavour and fun to any space. There are 2 ways to do this:

1. Use colours, paints and patterns recommended in this booklet.
2. Hire an artist from your community to help. How? Here is a good contact to start: culture@victoria.ca

Did you know?

We have a section on how and what paint to page 61



» Sample use of paint on the concrete barricade

NATURAL STONE BOULDERS

PRODUCT NAME:	Boulders
DESIGN STYLE:	Natural
MATERIALS:	Natural stone
FINISH:	Custom cut depending on application
MANUFACTURER:	Bedrock Granite or equivalent https://bedrocknaturalstone.com/product/whistler-basalt-boulders/
SPECIAL NOTES:	Please note that most of the time placement of boulders on site require heavy machinery that should be included in estimating the cost of the element



» Sample use of boulders for barricades

ARTIFICIAL TURF

PRODUCT NAME:	Artificial turf
DESIGN STYLE:	Custom
MATERIALS:	Plastic
PROVIDER:	There are number of hardware store providers in Victoria that stock artificial turf. Please use local stores to lower your costs.

- Home Hardware
- Castle
- Home Depot
- Costco

Did you know?
Artificial turf and simple seating can provide an instant makeover.



» Sample use of artificial turf for HARDSCAPE treatment

WOOD PLANTER BOXES

PRODUCT NAME:	Wood Planters
DESIGN STYLE:	Rustic
MATERIALS:	Cedar wood
FINISH:	Unfinished
MANUFACTURER:	Lumberworld or equivalent Cedar Planter Box 12 x 36 x 18
APPROXIMATE COST:	\$50-\$75
SPECIAL NOTES:	Please consider cost of the soil, plants, watering and maintenance when budgeting your planters.

**Tip**

Planters are a good choice as they can be relocated and reused for multiple projects

CONCRETE BLOCKS

PRODUCT NAME: Lock-Block LTD.
DESIGN STYLE: Basic concrete blocks
MATERIALS: Natural concrete
MANUFACTURER: Lock-Block or equivalent
<http://www.lockblock.com/>
APPROXIMATE COST: \$80-\$250 (plus delivery)

SPECIAL NOTES: Please note that placement of concrete blocks on site requires heavy machinery that should be included in estimating the cost of the element

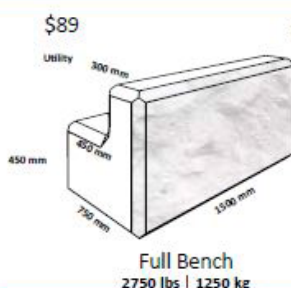
Tip

Concrete blocks are an excellent and very affordable way to create an outdoor room but they are heavy!

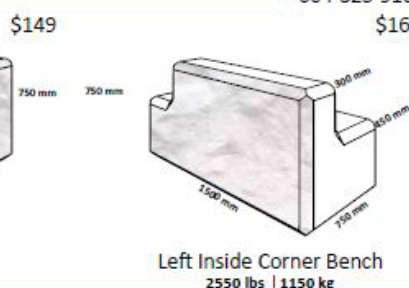
Benches

Lock-Block Ltd.

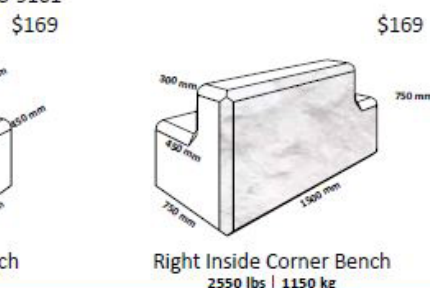
1-800-565-2565 | www.LockBlock.com | info@lockblock.com
 604-325-9161



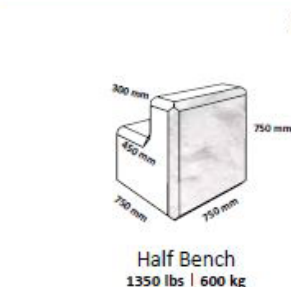
Full Bench
2750 lbs | 1250 kg



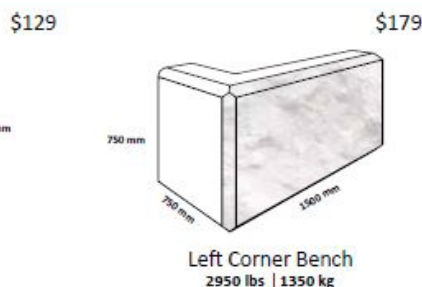
Left Inside Corner Bench
2550 lbs | 1150 kg



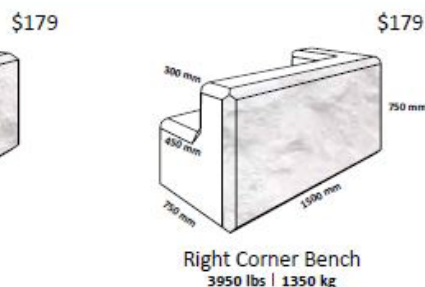
Right Inside Corner Bench
2550 lbs | 1150 kg



Half Bench
1350 lbs | 600 kg



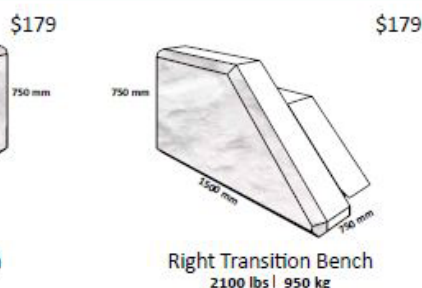
Left Corner Bench
2950 lbs | 1350 kg



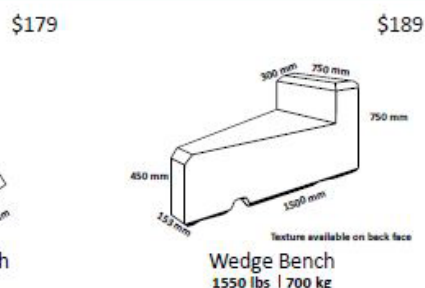
Right Corner Bench
3950 lbs | 1350 kg



Left Transition Bench
2100 lbs | 950 kg



Right Transition Bench
2100 lbs | 950 kg



Wedge Bench
1550 lbs | 700 kg

CITY BIKE RACK

PRODUCT TYPE:	2 Capacity Bike Rack
PRODUCT NAME:	Standard Bike Rack
DESIGN STYLE:	Standard
MATERIALS:	1.5" Galvanized Steel Pipe
COLOUR/ FINISH:	Glossy Black (RAL 9017) Baked-on Powder Coat
DIMENSIONS:	12" Length, 3' Height
DISTRIBUTION:	Inner Harbour, Old Town, Rock Bay, New Town, Government Street, Douglas Street
MOUNTING:	Surface Mount
MANUFACTURER:	City of Victoria
SPECIAL NOTES:	See Character area section of Streetscape Standards for specific location guidelines.



BOX WRAPPER



MAKE IT PRETTY

Beautification of existing electrical boxes can be part of placemaking. Due to complexity of the process at this point, we recommend contacting the neighbourhood liaison for your neighbourhood and working with them directly to help you implement the art.

Many of these boxes belong to BC Hydro, and others to Telus and Shaw, which are outside City's jurisdiction.

Did you know?
Graphics should be modified by a professional designer to insure



Paint

CHOOSING PAINT

Though street murals add vibrancy to a neighbourhood, road surfaces are not ideal surfaces for art projects. They are often subject to weather extremes and high levels of vehicle traffic that present difficulties, even for specialized road marking paints and products designed specifically with these conditions in mind.

If you want to have an event where the painting can fade away over a few weeks, you can make up a paint using equal parts of cornstarch and water, then adding food colouring. Krylon and Testors also make spray chalk paints in a variety of colours, though they tend to be relatively expensive.

More enduring community art projects require paint that is safe and easy to apply, available in a satisfactory range of colours and that will stand up to site conditions reasonably well. Trade-offs are always necessary, and the compromise made for community art projects is almost always for durability. It is imperative that the lifecycle of the project be considered in advance so it does not become an eyesore over time. Maintenance will be required over its lifespan and the art will eventually have to be removed.

Artistic painting of road surfaces has become a popular way to bring residents together to create public art. However, as road surfaces are designed primarily to facilitate vehicle traffic, they present unique challenges that must be considered when planning your mural project.

Paint options range from water-based (acrylic) solid stains and paints, to thermally-bonded plastics requiring specialized application equipment. There are intermediate options, which may be suitable for art projects depending on project priorities and site conditions. These include standard traffic marking paints, playing court coatings and MMA (Methyl Methacrylate), a two-part plastic that is widely used. Epoxy floor paints are generally not suitable for this street application.

Other specialty products requiring professional application can provide a high level of detail and extremely durable finishes (e.g., DecoMark, Duratherm) but costs are substantially higher. than for community- installed art projects and community involvement may be limited to art design development in these cases.

PAINT CONSIDERATIONS MATRIX		APPLICATION		
		COMMUNITY INVOLVEMENT	PROFESSIONAL ARTIST	INDUSTRIAL CONTRACTOR
AREA	PEDESTRIAN	<i>Water-based, low VOC coatings that are safe and practical for general use</i> <ul style="list-style-type: none"> Floor paints and solid stains Some sport court coatings 	<i>Coatings that may be applied with appropriate orientation and precautions</i> <ul style="list-style-type: none"> Floor paints and solid stains Some sport court coatings Line marking paints 	<i>Paints and markings that should be undertaken by specialists</i> <ul style="list-style-type: none"> Some sport court coatings Line marking paints
	MEDIUM TRAFFIC VOLUME	<ul style="list-style-type: none"> Floor paints and solid stains 	<ul style="list-style-type: none"> Floor paints and solid stains Line marking paints 	<ul style="list-style-type: none"> Line marking paints Thermosetting materials MMA and other specialized treatments
	HIGH TRAFFIC VOLUME	<ul style="list-style-type: none"> Design input only 	<ul style="list-style-type: none"> Design input only 	<ul style="list-style-type: none"> Thermosetting materials MMA and other specialized treatments

ROADBASE GRAPHICS

SAFETY OF APPLICATION

Community art projects involve participation by the public. As such, the safety of participants is an important concern. Water-based (acrylic) stains and porch paints contain no lead and are relatively low in volatile organic compounds (VOCs) that produce noxious fumes. They also dissolve in warm water and soap, and require no solvents for cleaning up. These are preferred paints for community street mural projects.

Line marking paints designed for application to asphalt and concrete are more noxious and are best applied by specialists. If it is considered necessary to have a more durable product, proper training and precautions should be taken. This precludes having wide participation in the painting process.

Any other types of paints being considered for community art projects should be checked to ensure they are safe for application and handling by the general public.

EASE OF USE

Acrylic stains and paints can easily be applied with brushes and rollers and they dry relatively slowly. RHINO TOP is a court and deck paint of low toxicity and dries to the touch in 30 minutes.

Traffic marking paint can be applied with brushes and rollers, however, they are designed to dry very quickly. This may not be well-suited to the more relaxed pace and logistics of a community art project but is an asset if you can plan accordingly.

DURABILITY AND REMOVAL

Acrylic stains and paints are far less durable than specialized road marking materials. Alkyd products are somewhat more durable, but the environmental impacts and requirement for use of solvents to clean up outweigh the benefits for community arts projects. Unlike oil-based paints, water-based products “breathe” and wear away over time rather than flaking off.

Stains penetrate the typically rough surface of the asphalt, which provides a reasonable bond to the pavement. Exterior paints penetrate less than stains. Neither of these options are suited for high vehicle traffic areas, especially at intersections where vehicles are twisting on the surface as they turn corners.

In residential areas, there can be a relatively low level of traffic where the paint will remain presentable for 12-18 months. Project leaders should plan on touching up the mural during its lifespan, typically in areas of the art where there is greater traffic.

Line marking paint will provide more durability on streets where there is vehicle traffic. Where there is only pedestrian traffic, RHINO TOP includes an epoxy component and is likely the most durable.



ROADBASE GRAPHICS

Regardless of the product, the lifespan for the project and an understanding of how the artwork will be decommissioned should also be specified. With more resilient paints in higher traffic areas, markings typically must be ground off or hydro-blasted. For community art projects on quieter residential streets, power-washing and application of a charcoal-coloured paint to mask the artwork is often the most satisfactory approach.

RANGE OF COLOUR

Acrylic stains and exterior paints are available in a wide range of colours. Floor stains may take multiple coats to achieve bright colours, while a paint like Cloverdale ECOLGIC has a tinted base and achieves brighter colours in fewer coats.

Due to their intended purpose, traffic marking paints are also limited in colour range (e.g. Sherwin Williams: black, white, yellow, red and blue), and this may satisfy the colour palette needed for your art project. The available colours can also be mixed together to get a broader range of colours and there are also aerosol traffic marking sprays (e.g. Rustoleum M1800) in a variety of colours that can be used to add colour variation. Certain Heritage Designation Areas have different historical colour palettes that need to be considered for road murals. Please see the [Mural Toolkit](#) for more information.

RHINO TOP is a thicker material designed for playing courts and decks. It is available in a limited range of black, white, green, red, yellow and several shades of beige in a smooth or textured finish.

COST

Stains and paints typically range from \$40-\$60 per four litres. “House” brands are subject to significant discounts depending on the purchaser. Traffic-marking paints are of a similar cost. Other specialized paints that require application by trained personnel typically cost more. In locations where there is high traffic and where the appearance and quality of the artwork are primary objectives, the extra cost for materials and application may be a valuable investment.

Stains and exterior paints will typically cover 250-350 square feet per four litres. For stain, multiple coats may be needed to achieve a desired depth of colour. Products like RHINO TOP and traffic marking paint will provide less coverage (e.g., 150-200 square feet/4l), but require fewer coats.

CITY OF VICTORIA STREET PAINT COLOUR PALETTE



GETTING READY

EXISTING INFRASTRUCTURE

There may be manhole covers and other infrastructure at a site under consideration. If they can be avoided, this will likely improve the appearance of the project and prevent paint entering a storm drain or affecting infrastructure.

If there are other traffic markings, the site should be reconfigured so that it does not overlap the markings or create confusion on the part of motorists or pedestrians.

SLIP

It's usually a good idea to include an anti-slip treatment with your painting where there is pedestrian traffic or a continuous painted surface. Anti-skid compounds can be sprinkled on top of your last coat of paint while it's still wet. You can add an additional coat of paint on top of this or, alternatively, you can mix the anti-slip compound into the final coat of paint.

Some anti-slip treatments (e.g. Shark Grip) are composed of synthetic plastics (micronized polymers), which may be ecologically detrimental and are not recommended. Crushed walnut shells (e.g. Duck Back) and white marble or silica sand (e.g. Dynamic Anti-slip) are alternatives, though the paint should be stirred frequently to keep the material suspended.

RHINO TOP has an anti-slip agent incorporated into it, so no additives are required.

SURFACE PREPARATION

It may be necessary to clean the surface either by power washing or having a scrubbing or sweeping machine clean the site within a few days of application. Sweep the site well and, if possible, blow any remaining dirt out of any cracks and gaps in the pavement.

Stains and RHINO TOP specifically benefit from a clean surface. If you are requesting assistance from the City, make sure that they can plan the work well in advance.

Although some indicate that this is not an issue, paint generally does not adhere well to new asphalt and several months of aging of the pavement is recommended.

UNDERTAKING THE PROJECT

ENVIRONMENT

Lay down an absorbent painting tarp or sheet where you can mix your paint and distribute it to your painting crew. Ensure that no unused paint or other substances are poured into storm drains and any accidental spills are quickly cleaned up. Having rags and absorbent pads or kitty litter on site is a good idea.

SAFETY

Safety when painting is a top priority. If motor vehicles normally pass through the site, the street will have to be closed with appropriate barricades and signage during the painting. In most cases, painters should use nitrile gloves and safety glasses when mixing and pouring paint. High visibility vests should be worn where there is vehicle traffic present and a designated traffic control person may be required to ensure that vehicles adhere to the closure plan.

Safety plans will usually require review and approval by City staff.

CLEAN UP

Do not rinse painting tools or pour paint into storm drains. Remove all of your materials when you have completed your project. Empty and partially-full paint cans that are no longer needed should be taken to Ellice Recycling on David Street. Please recycle as much unwanted material as possible and do not put project waste into City garbage bins.

ROADBASE GRAPHICS

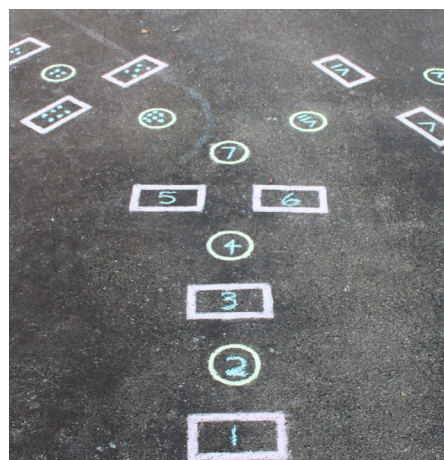
PLAY - HOPSCOTCH

PRODUCT NAME: Hopscotch Stencil
MANUFACTURER: Stencil Lease
<https://www.stencillease.com/collections/playground-stencils/products/hopscotch-stencil>
APPROXIMATE COST: \$100



PLAY - MOVE @ SCHOOL

PRODUCT NAME: Move @ School
MANUFACTURER: Playocracy
<https://playocracy.ca/collections/stencils/products/move-school-curriculum-and-stencil-kit>
APPROXIMATE COST: \$199



A photograph of a wooden fence at night, illuminated by warm white string lights. The fence is made of vertical wooden planks. The string lights are draped across the fence in a zig-zag pattern. In the foreground, there are variegated plants with green and yellow leaves. The word "Lighting" is written in white, bold, sans-serif font in the center of the image.

Lighting

CHOOSING LIGHTING

Proper lighting can add vibrancy and safety to an area, allowing people to gather when the sun goes down. Lights are often subject to weather extremes such as rain, snow, wind, falling debris, and traffic. Some lighting options can also require special permits such as heritage alterations permits depending on the application. Other considerations around power supply and security are warranted.

Lighting options range from cheap and cheerful seasonal lighting to architectural lighting that requires specialized application equipment. There are intermediate options, which may be suitable for art projects depending on project priorities and site conditions. These include a SnapnGo option from Versaline that allows the applicant to connect numerous different types of lighting and can be controlled remotely.

Lighting has become a popular way to bring residents together to create a welcoming, vibrant and safe spaces in low light settings.

LIGHTING CONSIDERATIONS MATRIX		LEVEL		
		FAST AND CHEAP	INTERMEDIATE	ARCHITECTURAL
CONSIDERATIONS		<i>Cheap, effective, off the shelf products that can bring vibrance to surroundings.</i>	<i>Off the shelf products that can offer customizable and remote control.</i>	<i>Long lasting, semi-permanent lighting.</i>
	PRODUCTS	<ul style="list-style-type: none"> Costco Catenary Lighting 	<ul style="list-style-type: none"> Versaline SnapnGo 	<ul style="list-style-type: none"> VISA Outdoor Pendants and Catenary Lights
	PRICE	<ul style="list-style-type: none"> < \$50 	<ul style="list-style-type: none"> < \$2000 	<ul style="list-style-type: none"> < \$5000
	APPLICATIONS	<ul style="list-style-type: none"> Permission from owners Power considerations 	<ul style="list-style-type: none"> Design input Permission from owners Power considerations Ownership considerations 	<ul style="list-style-type: none"> Design Input Permission from owners Power considerations Ownership considerations

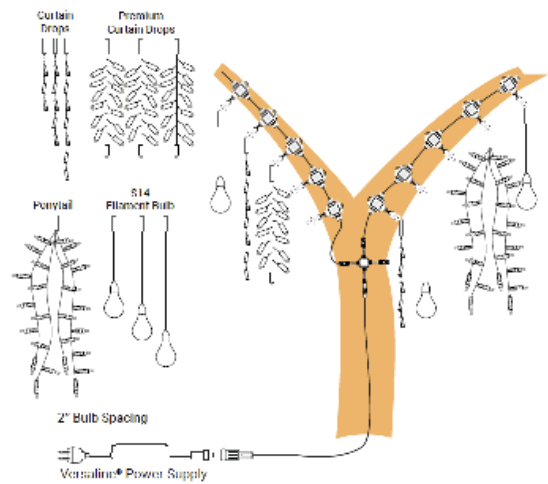
CATENARY LIGHTING

PRODUCT NAME:	Feit LED String Lights
DESIGN STYLE:	String Light
MATERIALS:	Plastic
FINISH:	Finished
MANUFACTURER:	Feit Electric Feit LED String Lights 14.63 m (48 ft)
APPROXIMATE COST:	\$60- \$100
SPECIAL NOTES:	LED, 24 lights, 24 W, 124 V, waterproof, combine up to 45 sets



MODULAR STRING LIGHTS

PRODUCT NAME:	Versaline Lite SnapnGo
DESIGN STYLE:	Modular String Light
MATERIALS:	Plastic
FINISH:	Finished
MANUFACTURER:	Versaline Lite Snap 'N Go Series
APPROXIMATE COST:	Varied



ARCHITECTURAL CATENARY LIGHTING

PRODUCT NAME:	VISA Outdoor Pendants and Catenary Lighting
DESIGN STYLE:	String Light
MATERIALS:	Plastic
FINISH:	Finished
MANUFACTURER:	VISA Lighting Outdoor Pendants and Catenary Lighting
APPROXIMATE COST:	Varied
SPECIAL NOTES:	Three different types of lights that can be connected together



My Great Neighbourhood Grant

Catalogue of pre-approved elements in Parks

SINGLE CHAIR

PRODUCT NAME:	JEM Chaise Chair
DESIGN STYLE:	Modern
MATERIALS:	Metal frame + Wood or Plastic slats
COLOUR/ FINISH:	Custom
MANUFACTURER:	Wishbone Site Furniture or equivalent Website
COST:	\$1000+
SPECIAL NOTES:	All chairs have to be securely fastened to the hardscape platform



LOUNGE CHAIR

PRODUCT NAME:	JEM Chaise Lounge
DESIGN STYLE:	Modern
MATERIALS:	Metal frame + Wood or Plastic slats
COLOUR/ FINISH:	Custom
DIMENSIONS:	Wishbone Site Furniture or equivalent
MANUFACTURER:	Website
COST:	\$1500+
SPECIAL NOTES:	All chairs have to be securely fastened to the hardscape platform



DOUBLE LOUNGE CHAIR

PRODUCT NAME:	JEM Double Chaise Lounger
DESIGN STYLE:	Modern
MATERIALS:	Metal frame + Wood or Plastic slats
COLOUR/ FINISH:	Custom
MANUFACTURER:	Wishbone Site Furniture or equivalent Website
APPROXIMATE COST:	\$2000+
SPECIAL NOTES:	All chairs have to be securely fastened to the hardscape platform



SIDE TABLE

PRODUCT NAME:	JEM Side Table
DESIGN STYLE:	Modern
MATERIALS:	Metal frame + Wood or Plastic slats
COLOUR/ FINISH:	Custom
MANUFACTURER:	Wishbone Site Furniture or equivalent Website
COST:	\$800+
SPECIAL NOTES:	All side tables have to be securely fastened to the hardscape platform



BENCH WITHOUT BACK

PRODUCT NAME:	Hutch backless bench
DESIGN STYLE:	Modern
MATERIALS:	Metal frame + Wood or Plastic slats
FINISH:	Custom
	Wishbone Site Furniture or equivalent
MANUFACTURER:	Website
COST:	\$1000+
SPECIAL NOTES:	All chairs have to be securely fastened to the hardscape platform



PICNIC TABLE

PRODUCT NAME:	Bayview Hexagonal Picnic Table
DESIGN STYLE:	Modern
MATERIALS:	Metal frame + Wood or Plastic slats
COLOUR/ FINISH:	Custom
MANUFACTURER:	Wishbone Site Furniture or equivalent
COST:	Website
SPECIAL NOTES:	\$2000+ All tables have to be securely fastened to the hardscape platform



BENCH

PRODUCT NAME:

DESIGN STYLE:

MATERIALS:

COLOUR/ FINISH:

MANUFACTURER:

COST:

SPECIAL NOTES:

Aylesbury bench

Modern

Metal frame + Wood or Plastic slats

Custom

Wishbone Site Furniture or equivalent

[Website](#)

\$1000+

All benches have to be securely fastened to the hardscape platform



BENCH

PRODUCT NAME:

DESIGN STYLE:

MATERIALS:

COLOUR/ FINISH:

MANUFACTURER:

Aylesbury backless bench

Modern

Metal frame + Wood or Plastic slats

Custom

Wishbone Site Furniture or equivalent

[Website](#)

\$1000+

COST:

SPECIAL NOTES:

All benches have to be securely fastened to the hardscape platform



ADIRONDACK CHAIR

PRODUCT NAME:
DESIGN STYLE: C06 Original Adirondack
MATERIALS: Monern
COLOUR/ FINISH: Recycled Plastic
MANUFACTURER: Custom
CRP Products or equivalent
<https://crpproducts.com/products-chairs-rockers-c09-originalAdirondack.html>
COST: \$400 + per unit
SPECIAL NOTES: Colour and table style to be determined case by case depending on the application



SELECT A COLOUR - *Beige - 07*



TACTICAL FURNITURE

PRODUCT NAME: Round Picnic Table
DESIGN STYLE: Classic
MATERIALS: Recycled Plastic
COLOUR/ FINISH: Custom
MODELS: T50WC Picnic Table (Wheelchair Accessible)
MANUFACTURER: CRP Products or equivalent
<https://crpproducts.com/products-tables-t50wc-picnicTable.html>
COST: \$2200 + per unit
SPECIAL NOTES: Rectangular version of this table is also available in many different colours if that is a better fit for your design.



SELECT A COLOUR - *Beige - 07*



Did you know?
To see these products installed, go to Ship Point.

BENCH

PRODUCT NAME:	Basic Bench
DESIGN STYLE:	Classic
MATERIALS:	Recycled Plastic
COLOUR/ FINISH:	Custom
MODELS:	B02 4' Basic Bench
MANUFACTURER:	CRP Products or equivalent https://crpproducts.com/
COST:	\$300 + per unit
SPECIAL NOTES:	Colour and table style to be determined case by case depending on the application



SELECT A COLOUR - *Beige - 07*



SMALL SIDE TABLE

PRODUCT NAME:	Small Table
DESIGN STYLE:	Classic
MATERIALS:	Recycled Plastic
COLOUR/ FINISH:	Custom
MODELS:	T01 Rectangular table
MANUFACTURER:	CRP Products or equivalent https://crpproducts.com/
SPECIAL NOTES:	Colour and table style to be determined case by case depending on the application



SELECT A COLOUR - *Yellow-04*



SELF WATERING PLANTER

PRODUCT NAME: Cast Planter
DESIGN STYLE: Modern
MATERIALS: Plastic
COLOUR/ FINISH: See chart below
MANUFACTURER: Sybertech or equivalent
<https://www.barkmanconcrete.com/product/cast-planter>
APPROXIMATE COST: \$400 planter only
SPECIAL NOTES: Soil and plants add more cost
Colour and table style to be determined case by case depending on the application



Ground Level Planters - Round



Sizes		Water Storage	
Diameter	Height	Gallons (US)	Litres
30"	20"	25.24	95.56
36"	24"	36.35	137.61
42"	30"	49.48	187.3

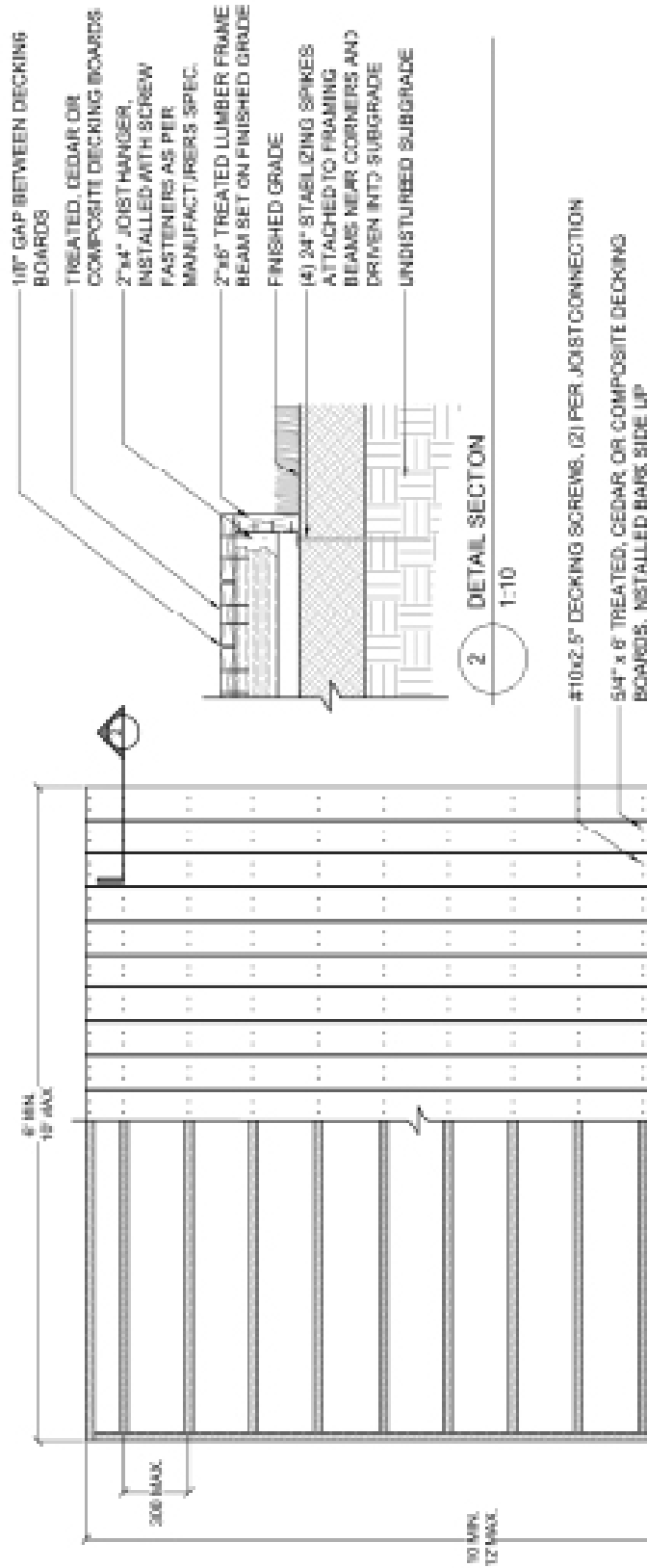
Soil Capacity: 30" - 3.82 Cubic Feet of Soil
Soil Capacity: 36" - 7.50 Cubic Feet of Soil
Soil Capacity: 42" - 13.90 Cubic Feet of Soil

Ground Level Planters - Rectangular



Sizes			Water Storage	
Length	Width	Height	Gallons (US)	Litres
54"	26"	21"	50.14	189.81

Soil Capacity: 8.60 Cubic Feet of Soil



NOTE:

1. BC-1 CALL MANDATORY BEFORE DRIVING SPIKES OR DISTURBING SUBGRADE TO CONFIRM THE LOCATION OF ANY UNDERGROUND UTILITIES.
2. ALL FASTENER CONNECTIONS TO BE GALVANIZED SCREWS. NO NAILING IS PERMITTED.
3. ALL DECK BOARDS TO BE TREATED LUMBER, CEDAR, OR COMPOSITE MATERIAL.
4. ALL JOISTS AND FRAMING BEAMS TO BE TREATED LUMBER.

